

INTERNATIONAL MAGIC MAGAZINE

# VASHI

SEPTEMBER

2019

EDITION 62

SEAN  
**HEYDON**

CREATING THE IMPOSSIBLE



# The Biggest Latex Specialized Store in the Magic Business

## [www.magiclatex.com](http://www.magiclatex.com)



**ALL OUR PRODUCTS COME WITH A CERTIFICATE OF AUTHENTICITY  
Available at your Favorite Magic Dealer or [info@magiclatex.com](mailto:info@magiclatex.com)**

**Fantasio:** "Excellent products for the professional magician. They are more realistic than foam or sponge products, and can be used inches away from the spectator"

**Daryl - The Magician's Magician:** "MAGICLATEX makes some of the best and most realistic looking props in the world of magic. I've used some of their products in my performances at The Magic Castle and nobody suspected a thing!"

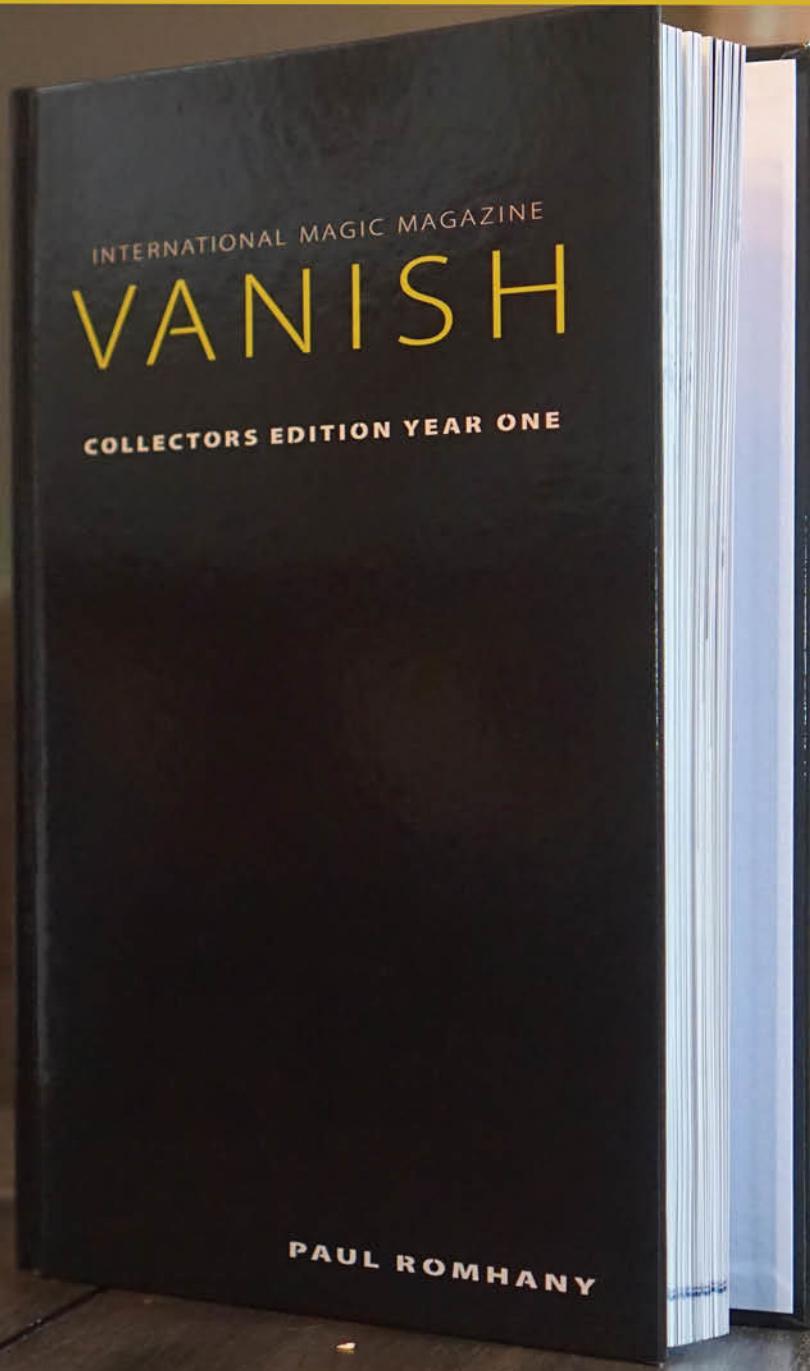
**Kevin James:** "MAGICLATEX makes some really wonderful latex products. I was very impressed. You will be too".

**Hans Klok:** "MAGICLATEX is simply the best!"

**Soma:** "Truly amazing, great quality latex products! I would recommend them for any professional!"

**ORDER YOUR COPY HERE**

**www.paulromhanymagic.com**



THE EDITOR OF VANISH  
MAGIC MAGAZINE,  
**PAUL ROMHANY**, SELECTED  
HIS FAVORITE PICKS FROM  
THE FIRST YEAR OF **VANISH**  
AND HAS RELEASED THEM  
ALL IN A BEAUTIFUL  
HARD COVER BOOK,  
**THE COLLECTORS EDITION**  
**YEAR ONE.**

**LIMITED TO ONLY**  
**500 COPIES** - ONCE SOLD,  
NO MORE WILL BE PRINTED



We are proud to announce our latest release ! All of our products are handcrafted on Peru with great care and use only the best materials available. Try one of our ULTRA-VISUAL products to see and feel the difference yourself!

## DELICIOUS CHANGE



## TWISTER FLAVOR



## REVIEWS



"When watching the demo for this, I was certain that there had to have been some clever editing involved. That is not the case at all. The visual change from two boxes to one is as stunning in person as it is on the video."

-David Oliver, Genii Magazine

"They are very quick moments in magic... the gimmick is very well done."

-David Penn, Wizard Product Reviews

"It looks phenomenal! It's a great little pocket trick."

-James Anthony, Reviewer

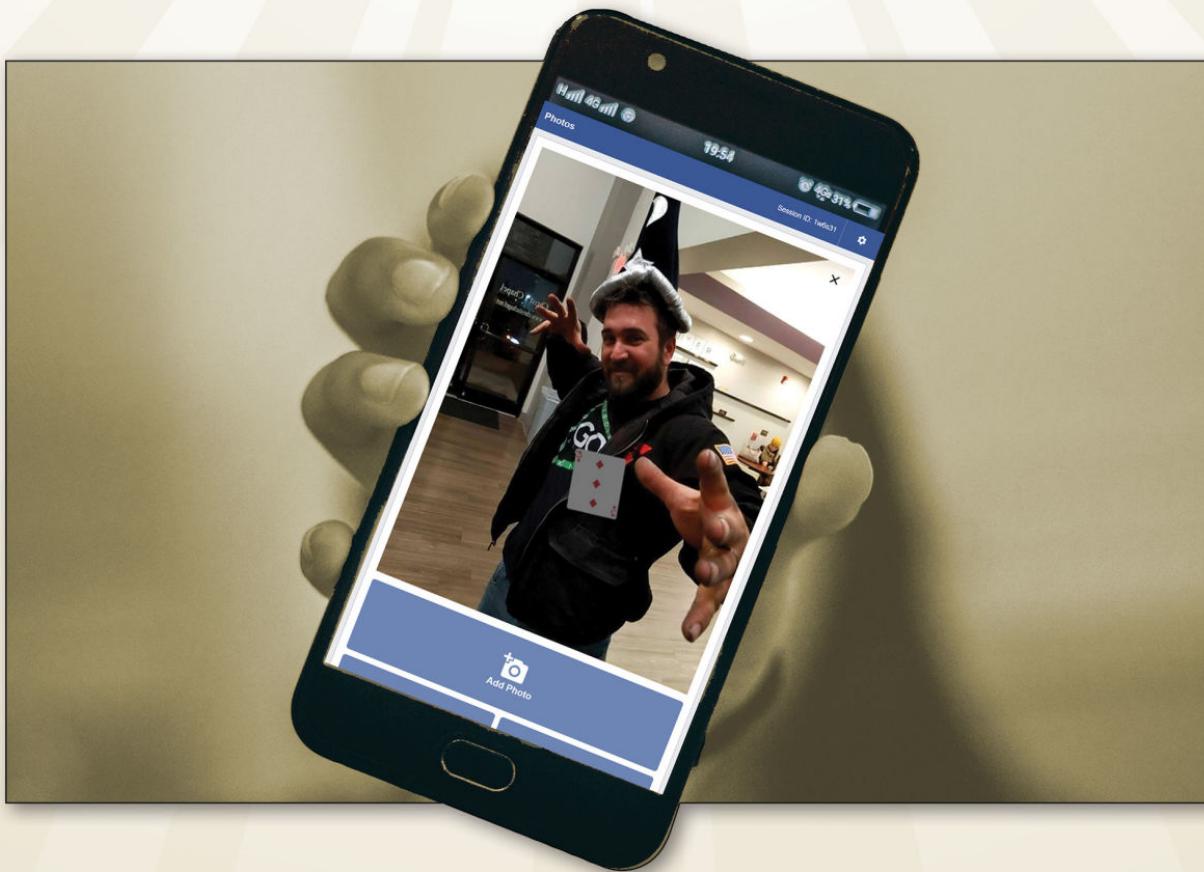
Murphy's Magic is the exclusive authorized dealer of TUMI MAGIC. Always buy original, authorized products, we thank you!





# SOCIAL MEDIA WIZARD

A Selected Card Appears Floating in Front of  
a Spectator on Your Page on Facebook



An audience member attempts to magically identify another spectator's chosen card. They seem to fail, until the card appears in a photo of the spectator on your page on Facebook. Your audience can use their own devices to see for themselves, and like your page.

It's both a magic effect and a marketing tool!

**NEW** To better support our growing number of users around the world, the app now supports translation into multiple languages.

Get it now from your favorite magic dealer.

# WHAT'S INSIDE...



**|08 | NEWS**

**|10 | JACK THE RIPPER**

David Dellman

**|14 | ABOUT FACE**

Gregory Wilson & David Gripenwaldt

**|22 | SECOND IMPRESSION**

Louie Foxx

**|26 | A.F.U.F.U.C**

David J. Atwood

**|32 | MAGIC-ZINE PAGE**

Joe Ledoux

**| 36 | PRODUCT HIGHLIGHT**

Maximum Entertainment

**| 40 | FEATURE: SEAN HEYDON**

By Hal Meyers

54

**MAGICFLIX**  
ORIGINAL

**| 52 | A SQUIB IN THE WORLD**

Felicity Field

**| 54 | MAGICFLIX**

Nick Lewin

**| 62 | TO MARKET THE HEART**

Matthew Dinaro

**| 66 | PRODUCT HIGHLIGHT**

CRUISE MAGIC 1 & 2

**| 72 | MAGIC IS EDUCATION**

Jeff Christensen

**| 82 | PRODUCT REVIEWS**



# VANISH

International Magic Magazine

**PUBLISHER**

Paul Romhany & Joomag

**EDITOR-IN-CHIEF & DESIGN LAYOUT**

Paul Romhany

**THANK YOU TO**

Chipper Lowell

**ASSOCIATE EDITOR / LAYOUT FEATURE**

Hal Meyers

**ASSOCIATE EDITOR**

Nick Lewin

**ASSOCIATE EDITOR**

Ben Robinson

**STAFF WRITERS**

Jeff Christensen, Louie Fox, Nick Lewin, Paul Romhany, Gregory Wilson, David Gripenwaldt, Hal Meyers, David J. Atwood, Joe Ledoux, Felicity Fields, Matthew Dinaro

**EDITORIAL SUPPORT EXECUTIVE**

Hal Meyers, Ben Robinson

**ADVERTISING COORDINATOR**

Paul Romhany & Sydnie Anderson

**CREATIVE DESIGNER & LAYOUT**

Paul Romhany

**VANISH CONVENTION DIRECTOR**

Steve Hocevar

**CIRCULATION & SUBSCRIPTION**

Harry Morgan

**ADDRESS**

1183 Blind Bogey Drive  
Qualicum Beach, BC.  
V9K1E6  
CANADA

**COPYRIGHT**

All rights reserved. None of this magazine can be reprinted electronically OR in hard form without the permission of the editor.



# FROM THE EDITOR

## SAY HI TO FRIENDS!

This month we feature a magician whom I've admired for many years. Sean Heydon has been on our radar for quite some time, and thanks to Hal Meyers we now have an exclusive interview. For the ten thousand plus magicians who watch Sean and David Penn on their Wizard's Product Review you will be well aware of Sean, but probably don't know much about his background, and the adversity he overcame. It's a wonderful story illustrating the confidence building power of magic and how far a practitioner can take their passion and dreams.

Nick Lewin was able to get an inside scoop on MagicFlix, a revolutionary magic teaching and watching platform, similar to NetFlix but aimed towards magicians. They already have an impressive number of magicians sharing performances and teaching magic to subscribers. You must check out Nick's article and use the special code for Vanish readers to get a free month to access MagicFlix.

Last week magic lost Max Krause, one of the 'good guys'. He passed away after a tragic bicycle accident. Max was such a generous person and gave much of his time to so many. He was a highly creative innovator of magic Apps, and if you ever had a question he would take time to make sure you understood exactly how to use his products. We spent many hours talking magic and he personally helped me get the most out of his Apps.

Max's brother Kevin said, "Max was an underdog, but when he grabbed onto something, he never let go. Magic was the thing that kept him going, magic was his strength. We knew he was a performer from early on. He was the life of the party. He was larger than life. The world lost a creative genius."

Max's memory will live on through the magic he created that is presented by magicians around the world, and through the stories people will tell of the time they saw him perform. RIP my dear friend.

When we lose someone like Max we realize how precious our friends and family are. Be sure to talk to your friends and spend quality time with those you love. As entertainers I know we put all our efforts in to our work, trying to be the best at what we do, but at the end of the day it's more important to talk to friends, and be with family. I made the choice when my son was born to do less traveling and be at home for him and my wife. It has been the most rewarding time of my life watching him grow up and see his personality shine through. When I lose friends like Max it reminds me that there really are more important things in life than doing magic tricks.

Please ... take a moment now to pick up the phone and call a friend just to say hello, or go and give a loved one a hug and tell them how much you love them. Do this in Max's memory.

Paul Romhany

# TIPS FROM A TOP MAGICIAN ROMANY SHARES SOME GREAT ADVICE

In a recent article in a top UK paper, Metro, Romany had a great interview and publicity. Here are a few questions she was asked:

## What advice do you have for anyone who wants to follow in your footsteps?

Money doesn't magically appear. It took me years to earn a profit because you put all your money into costumes and tricks. My career really took off after I went to Las Vegas in 2000 to study with master magicians. To be good at anything you need to find an expert who will look honestly at what you are doing and tell you whether what you're doing is good or bad. I've always turned to mentors who have helped me but you also need to surround yourself with positive people and be determined not to give up.

## What was your lowest point?

When my dad was dying I had a really big gig as an MC at the WOMAD Festival in Reading. I left my father as he was dying because I thought the show must go on at all costs. I told him I'd be straight back and I raced to Reading and went on stage. When I came off stage I had a message to say he was dead. Dad would have said, 'Go and do your thing' but if I had my time again I'd be by his side. I'd never say, 'The show must go on.'

## Mistakes, you've made a few?

Many times but the worst moment came in Abu Dhabi, when I was hired to perform for the adult birthday party of a princess. The show was held at a palace but there were only 30 women in the audience and they were all 21-year-olds who were talking to each other and



not in the least bit interested in me on stage. Because there were no men in the audience to tie my ropes I had to tie myself up but, because I was stressed, I did it wrong and I couldn't free myself. So I was on stage, tied up, with nobody looking at me, trying furiously to break free. I told myself, 'Just think of the cheque!' Nobody looked in my direction and I eventually broke free but it felt like hours. My other mistake was dating a clown. He stood me up in a

restaurant – and, trust me, it's no laughing matter to be stood up by a clown who is in his mid-fifties.

## Top tip

'Do more of what makes you happy because as you get happier, the job gets easier — and so does life'

Romany's book *Spun Into Gold: The Secret Life Of A Female Magician* is out now

# WHAT MAGIC TRICKS CAN TEACH CISOS ABOUT MALWARE PREVENTION

A very interesting article in securityintelligence.com about magic and malware prevention.

The rabbit in the hat is one of magic's most venerable tricks. Everyone knows the basics: The hat seems empty and then, suddenly, out of "nowhere," a rabbit appears. Onlookers know that sleight of hand is the true magic here, but a great performer can make it appear as if they've actually managed to break the laws of nature.

What does this mean for cybersecurity? Presentation counts, and onlookers shouldn't see your magic at work. The best magicians have props that lend gravitas to their act — in cybersecurity, this means laying a solid IT foundation that convinces malicious actors that any attempted breaches would be a waste of time. In law enforcement parlance, it's called target hardening — the practice of securing businesses and homes by installing window bars, motion-sensing lights and other obvious security clues.

There's a key difference between street-corner magicians and their corporate counterparts: knowledge. Unlike passersby who might get roped into an illusion or two, staff must feel like part of the act. According to a report from ISACA and the CMMI Institute, 95 percent of businesses point to a "gulf" between desired and current cybersecurity states, owing in large part to a lack of communal infosec culture. As Computer Weekly noted, this trend suggests a need for a new cybersecurity triad — culture, structure and strategy — where each aspect supports the other two.

What does this look like in practice? Clear communication with staff about their role in preventing common attacks such as phishing, along with straightforward explanations about permissions, access and potential consequences. Put simply, employees must be informed assistants, not audience members.

## TO READ ENTIRE ARTICLE VISIT:

<https://securityintelligence.com/articles/disappearing-act-what-magic-tricks-can-teach-cisos-about-malware-prevention/>

# CRISS ANGEL CONTINUES SELL OUT RAW TOUR



CRISS ANGEL  
**RAW**  
THE MINDFREAK UNPLUGGED™

Tuesday, September 10, 7:30 p.m.

Adler Theatre, 136 East Third Street, Davenport IA

One of the most popular and lauded illusionists in modern history, master prestidigitator Criss Angel brings his new touring sensation RAW: The Mindfreak Unplugged to Davenport's Adler Theatre on September 10, treating patrons to Angel's famous sleight-of-hand street magic, astounding feats of mentalism, and some of his most iconic illusions.

Born Christopher Nicholas Sarantacos in 1967, Angel began his career in New York City before moving his base of operations to the Las Vegas Valley. He is known for starring in the television and stage show Criss Angel Mindfreak and his previous live-illusion production Criss Angel Believe in collaboration with Cirque du Soleil at the Luxor casino in Las Vegas, a show that generated \$150 million in tourist revenue in 2010 and has since been replaced by Mindfreak LIVE. Angel also starred in the SpikeTV television series Criss Angel BeLIve, NBC's reality-competition show Phenomenon, and the 2014 stage show Criss Angel Magicjam, and between his TV series and various specials on cable and network television, he has been on prime-time for more hours than any other magician in history. He was also named Magician of the Decade in 2009 and Magician of the Century in 2010 by the International Magicians Society, and in addition to his career as an illusionist, Angel was the lead singer for his industrial band Angeldust, which released five albums between 1998 and 2003.

Angel is the holder of several world records, including the longest time submerged under water, the fastest time to escape from a straitjacket (two minutes and 30 thirty seconds), the longest body suspension (five hours and 42 minutes), and the fastest time to perform the famed "Metamorphosis" illusion (less than one second). He is also the holder of the Guinness world record for "The

most people to disappear in an illusion," having made 100 people vanish on May 26, 2010 during a Luxor performance of Believe.

On July 20 of 2017, Angel received a star on the Hollywood Walk of Fame, and in addition to these accolades and citations, Angel is the youngest magician to ever be inducted into the International Magician Society's Magic Hall of Fame and the only man to have twice won the Merlin Magician of the Year award, which he did in 2001 and 2004.

Criss Angel brings his RAW: The Mindfreak Unplugged production to Davenport on September 10, admission to the 7:30 p.m. show is \$52-92, and tickets are available by calling (800)745-3000 or visiting [AdlerTheatre.com](http://AdlerTheatre.com).

WHEN Tuesday, September 10, 2019, 7 – 9pm

WHERE Adler Theatre

ADDRESS 136 E. Third St.

CITY Davenport

STATE IA

ZIP CODE 52801

PHONE 563-326-8500

WEB SITE [www.adlertheatre.com](http://www.adlertheatre.com)

VENUE Adler Theatre

DETAILS

an evening with one of the world's premiere illusionists; \$52-92; for tickets, call 800-745-3000

LINK [www.adlertheatre.com](http://www.adlertheatre.com)

# JACK THE RIPPER REVEALED

By David Dellman

## INTRODUCTION:

I have been looking for a "murder mystery" style effect for over twenty years. My first idea was to do a contact mind reading bit where I would identify the killer and hidden weapon concealed while I was blindfolded. That routine wasn't bad but I wanted more audience participation, more emotional involvement, so I decided to make an audience member the detective.

After too many minor hits and major misses, I finally found what I was looking for. The following was inspired by a routine by Paul Stockman. His routine is called, "The Pendant Curse." It is on his Connected DVD available from Alakazam Magic though I am sure other dealers sell it. The only element in my routine that actually belongs to Paul is one of the four reveals, the one on the back side of the images of the suspects but it was Paul's idea of a four-way-out murder mystery that provided the foundation upon which I built Jack the Ripper Revealed.

I have long held a fascination with the Victorian age in general and with Jack the Ripper in particular. I think most people find Jack the Ripper appealing on a visceral level.

You could play this as intense or as light as you want. I lighten the atmosphere by introducing, "the single most effective tools for enhancing your intuitive abilities as a detective," – a magnifying glass and a pipe.

I offer the magnifying glass and pipe to my volunteer "detective."

If you want to use the exact glass and pipe that I use, you may find them here:

Glass:

[https://www.amazon.com/gp/product/B074DTC1G3/ref=ppx\\_yo\\_dt\\_b\\_search\\_asin\\_image?ie=UTF8&psc=1](https://www.amazon.com/gp/product/B074DTC1G3/ref=ppx_yo_dt_b_search_asin_image?ie=UTF8&psc=1)

Pipe:

[https://www.amazon.com/gp/product/B01LYZI6KY/ref=ppx\\_yo\\_dt\\_b\\_search\\_asin\\_title?ie=UTF8&psc=1](https://www.amazon.com/gp/product/B01LYZI6KY/ref=ppx_yo_dt_b_search_asin_title?ie=UTF8&psc=1)

Everything I use for the effect fits inside of a medical bag. (Figure 1)



In general, it is a good idea if everything you need for an effect is in one container but for this routine the doctor's bag is far more than a carrying case, it becomes one of my outs later on if I need it.

I tried authentic doctor bags from the period, I am a bit of a purist, but I never found one exactly right. You can get the antique bags on eBay though I have tried several and I wasn't happy with them. The one I finally decided on I purchased from Amazon:

[https://www.amazon.com/gp/product/B01GFCP8HG/ref=ppx\\_yo\\_dt\\_b\\_search\\_asin\\_image?ie=UTF8&psc=1](https://www.amazon.com/gp/product/B01GFCP8HG/ref=ppx_yo_dt_b_search_asin_image?ie=UTF8&psc=1)



As you can see, the bög is large enough to hold all of my props for the effect.

**The Silent Script for this effect is Divination** – to detect or to discover by intuitive means.

Begin by telling the story of the Ripper.

Known as the Autumn of Terror, Jack the Ripper murdered 5 to 15 women from August to November in 1888.

All the murders took place in the Whitechapel district in London's East End. All were prostitutes.

All were mutilated in precise almost surgical ways suggesting that the killer had a knowledge of human anatomy.

"I believe I know who the infamous Ripper is, but I want to see if we are on the same wavelength.

I will present each of the four prime suspects to you.

When I am finished, I will ask you to identify the man you believe to be Jack the Ripper."

My table set up is in the Figure 3.

The effect employs a 4 – way out and I don't do it surrounded though you could make a stand that conceals the back side of the images if you wanted to do it surrounded.

3



Set up the images of the suspects on stands as follows:

**Position 1: James Maybrick**

James was a wealthy cotton merchant who enjoyed the prostitutes of Whitechapel.

The Diary of Jack the Ripper was published in 1992 identifying him as the Ripper.

Also, his pocket watch contained the initials of the victims.

He was murdered by poison in 1889.

His wife was convicted of his murder.

She may have been motivated by his adultery.

**Position 2: Aaron Kosminski**

Aaron was committed to an asylum in 1891 for what we know today to be paranoid schizophrenia.

He died in the asylum.

**Position 3: Sir William Gull**

Sir William Gull

Sir William was the physician to the Royal Family including Queen Victoria.

As such he was quite well connected.

He like so many was a frequent visitor or Whitechapel.

Some believe the detectives on the case were his Masonic Lodge brothers.

This may have motivated a cover up as depicted in the 2001 film From Hell.

**Position 4: George Chapman aka Severin Klosowski**

George is the only one of our four suspects actually convicted of murder.

He murdered his wife, not one wife or two but three.

He slow poisoned each one, but it wasn't until the third and final killing that suspicion was raised.

He was convicted of murder and executed by hanging on April 7, 1903.

"This is a scrap book belonging to the lead detective on the case, Frederick George Abberline (8 January 1843 – 10 December 1929). Inspector Abberline was a British Chief Inspector for the London Metropolitan Police."

The diary or scrap book I use may be purchased here:

[https://www.amazon.com/gp/product/B07N7JHQ21/ref=ppx\\_yo\\_dt\\_b\\_search\\_asin\\_title?ie=UTF8&psc=1](https://www.amazon.com/gp/product/B07N7JHQ21/ref=ppx_yo_dt_b_search_asin_title?ie=UTF8&psc=1)



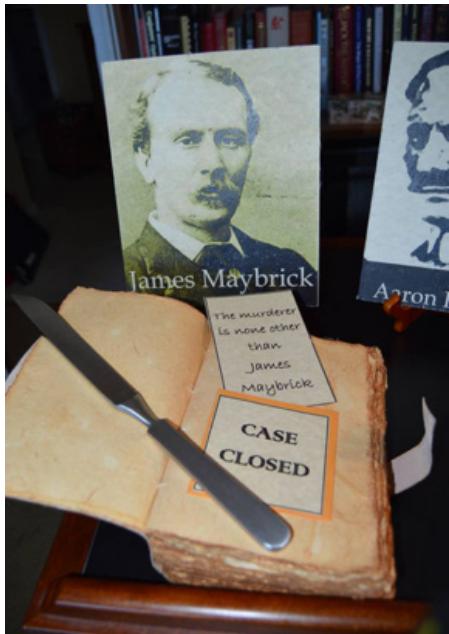
Plan on spending a day printing newspaper clipping about the Ripper and gluing them in the book.

The blade is a surgical blade from the period.

Many forensic experts believe this type of blade was the murder weapon.

Once you have presented your suspects to your detective and to your audience, ask your detective to name the Ripper.

If James Maybrick is named, hand the diary to the detective.



"The murderer was none other than James Maybrick."

Slip of paper in a flap 1st page "Case Closed" in diary of Inspector Abberline.

"Is there any other envelope in the diary?"

Of course not because there isn't.

If Aaron Kosminski is named, then simply turn the images around.

I owe this portion to Paul Stockman.



"Is there anything else in the bag? That is the only envelop, correct. And what does it say?"

The murderer was none other than Sir William Gull.

Finally, if George Chapman is selected open the police issue flashlight.

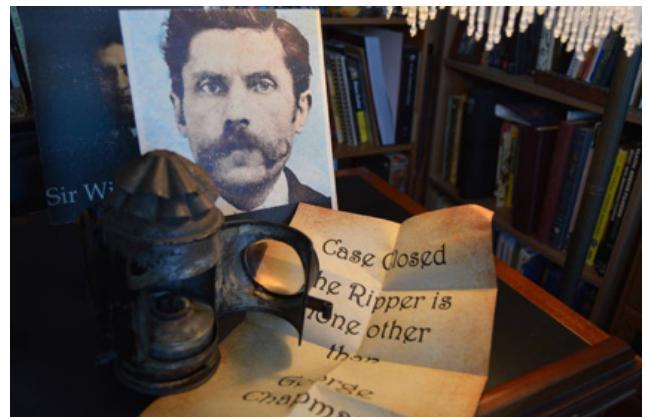
The one I use is authentic. It is a police issue flashlight from 1888. Concealed inside of the light is a slip of paper.

They are available on eBay or from your favorite antique dealer.



If Sir William Gull is named, then hand your detective the doctor's bag.

There is one and only one envelop inside of the bag.





#OWOW

-THE-

# MAGICIANS ARE COMING.

OCT 24 - 27

STEPHEN BARGATZE MICHAEL CLOSE **GREG FREWIN**  
CARISA HENDRIX **RICK MERRILL** PAUL ROHMAN **JAY SANKEY**  
NICK WALLACE **AND MORE**

**MAGICFESTIVAL.CA**  
GET TICKETS BEFORE THEY DISAPPEAR!

# ABOUT FACE

BY GREGORY WILSON  
& DAVID GRIPENWALDT



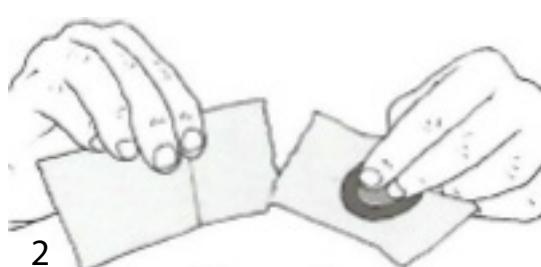
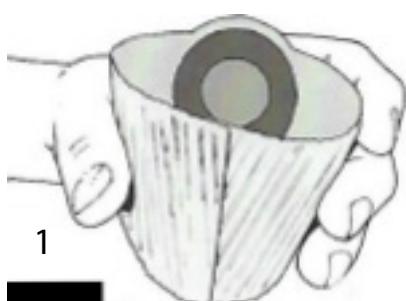
## REQUIREMENTS:

You need a three Starbucks sleeves, which are corrugated on the inside and smooth (with the logo on it) on the outside. These are typically used because of their protective and thermal qualities. They encircle cups to serve three purposes: 1) Prevents customers from burning their hands. 2) Keeps the coffee warm. 3) Minimize the possibility of getting sued.

You also need a Starbucks cup, its lid and a napkin.

## PREPARATION:

Take two of the sleeves and locate their glued seams. Carefully peel the sleeves apart at these seams. You will probably end up with parts of the corrugated section where it is strongly glued on the other section. When you re-glue each one so that the corrugated side is outermost, simply apply the glue over these rough spots. When the glue dries, you will have two "inside out" sleeves. (Note: If you are patient and careful, it is possible to gradually turn a sleeve inside out like a sock. (Figure 1) Impromptu is naturally preferable.



You need to also make a half-sleeve that when held against the side of a cup looks like a whole one. This is easy because the sleeves come with manufactured perforations. You do not need a scissor or knife; you can simply tear the sleeve at the two perforations. (Figure 2)

## SET-UP:

Insert one of the "inside-out" sleeves inside the cup so that it fills the entire inner diameter. (Figure 3) Place the lid on top. Slip the other "inside-out" sleeve around the cup, correctly positioned and then align the half-sleeve (with the logo on it) with the corrugated sleeve against it. When it is held in place by your right hand, everything looks normal. (Figures 4 and 5)

The cup is held so that its backside rests against your right palm. Your fingers encircle the one side as your thumb holds the other side. This keeps the half-sleeve in place.

## METHOD:

When you are ready to perform, display the cup in your right hand with the logo-side facing the spectator. Your left hand picks up the napkin folded into quarters and at first holds it on your upturned palm. Your left thumb and fingers more or less clip its left side.

4



5



You eventually place it in the front of the cup to apparently rub it. When it is placed in front of the cup to make a "rubbing movement," it will completely cloak the sleeve.

As soon as the napkin moves in front, your right thumb releases its grip on the part of the sleeve it is holding in place. This causes this part to "spring" out and away from the cup where it can be easily clipped by your left thumb. (Figure 6, an exposed view)

6



The napkin never actually contacts the cup, and after you finish "rubbing," move the napkin to the left in a lateral direction, saying "Oh, no ..." Do not move the napkin downward, otherwise it might suggest that you are simply pulling off a sleeve. The half sleeve of course remains hidden behind the napkin.

The next move must be perfectly timed. The spectator will focus on the sudden transformation of the sleeve (from smooth to cor-

rugate). As he does so, move the left hand napkin to the back edge of the table (not behind it).

Release the half-sleeve and immediately turn your left hand palm up and deposit the napkin on the table. This should be a single, smooth movement.

Your left hand then follows through and moves up to the cup and turns it 180-degrees to show the other side, revealing that the entire corrugated sleeve encircles the cup. Say, "This is freaky. The sleeve has mysteriously turned inside out!"

Slide the sleeve off with your left hand and tilt the rounded sleeve forward so that the spectator can see the smooth side with its logo on the inside. Your right hand retains the cup.

Let the spectator "marinate in the moment" as your left hand furtively and lightly squeezes the still "round" sleeve as it moves toward the cup. Your extended right forefinger can then press into the back side of the sleeve so that the sleeve becomes a half-sleeve. That is, the back half of the sleeve which was convex-shaped becomes concave and nests against the front half (Figure 7)



This is difficult to explain, but with a little experimentation you will understand how this works. It takes only a second or two and creates an impromptu half-sleeve. When it is held in place and against the cup with its rounded front-side showing, everything looks normal.

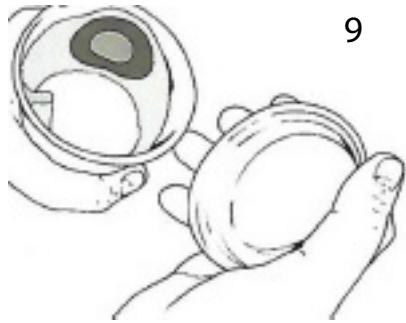
As the effect is still registering, pretend to slide the cup into the sleeve and then hold it in the normal right-hand grip you used at the outset. Say, "That's amazing ... I wonder what would happen if I rub the cup again?"

Pick up the napkin as before with your right hand and move it in front of the cup. Make the rubbing movement and this time take away the enfolded half-sleeve, moving the napkin in a lateral direction. (Figure 8) Again, do not move the napkin downward. As the spectator sees that the sleeve has disappeared, again move the left-hand napkin to the back edge of the table and lap the folded half-sleeve and immediately turn your left hand palm up and deposit the napkin on the table.

Hand the cup to the spectator to remove the lid and discover the sleeve. (Figure 9)



8



9

Take the sleeve from him and slide it onto the cup and table ev-  
erything. Say, "That's a no-slip grip. Unfortunately, now I can't sue  
Starbuck's ... "

**CONNECT WITH GREGORY WILSON AND GET**

# 3 FREE TRICKS

## TO ADD TO YOUR ARSENAL

[thesecretsource.com](http://thesecretsource.com)

THE SECRET SOURCE

AMMO SUBTERFUGE SHILL  
FAKE HYPNOTISM  
OPERATIVE SCHEME  
BLUFF INSIDE MAN  
EVADE FILM FLAM  
UNDERCOVER CONCEAL  
CRIMINAL MIND HOAX MISDIRECTION  
FRAUD GETAWAY CHARLATAN  
ASTONISHMENT IDENTITY THIEF  
SPY ROGUE OUTWIT  
SHADY FINESSE DELUSION DEFRAUD  
PICKPOCKET GAMBLE HOODWINK  
ESPIONAGE DECEPTIONS MINDGAMES  
STUNTS MYSTERY PULL A FAST ONE  
SMOKE & MIRRORS HACKER SECRETS DODGE  
RISK OUTWIT GAMBIT INVISIBLE  
ENIGMA GAMBLER CHALLENGE  
DIVERSION PASSPORT CROOK PHYSICS  
MENTALIST DOUBLE CROSS OPPORTUNIST  
SCAM DISTRACT & EXTRACT FAITH FLEECE  
ILLUSION INTELLIGENCE  
PERCEPTION CHICANEY BILK  
PSYCHOLOGY FORBIDDEN BAMBOOZLE  
CARD SHARK FINAGLE INFLUENCE ARTIFICE  
IMPOSSIBLE MAGIC SHOCK & AWE PERSUASION STRATEGEM  
SLEIGHT OF HAND COUNTERFEIT INTERPRETATION  
LEGERDEMAIN UNDERHANDED EXTRAORDINARY  
ASSAULT PARADOX RUSE  
BLIND SPOT PIN CODE LIE CHEAT STEAL  
FORGERY BRAINWASH  
STEALTH SHADY  
CARDISTRY CASINOS RACKET  
SUCKER FAITH FLEECE  
HUSTLER COVERT  
COVERT

ALARM SEDUCTION BEWARE INTELLIGENCE  
PERCEPTION CHICANEY BILK  
PSYCHOLOGY FORBIDDEN BAMBOOZLE  
CARD SHARK FINAGLE INFLUENCE ARTIFICE  
IMPOSSIBLE MAGIC SHOCK & AWE PERSUASION STRATEGEM  
SLEIGHT OF HAND COUNTERFEIT INTERPRETATION  
LEGERDEMAIN UNDERHANDED EXTRAORDINARY  
ASSAULT PARADOX RUSE  
BLIND SPOT PIN CODE LIE CHEAT STEAL  
FORGERY BRAINWASH  
STEALTH SHADY  
CARDISTRY CASINOS RACKET  
SUCKER FAITH FLEECE  
HUSTLER COVERT  
COVERT

IT WITH GREGORY WILSON AND GET  
REE TRICKS  
TO YOUR ARSENAL  
tsource.com



# RUBICON

+ FREE EXTRAS!



From now until June 21st, with your order of **RUBICON 2.0 at The Secret Source**,  
you'll receive over \$100 worth of products for FREE!  
Choose from one of two sets:

## OPTION A

\$120 FREE PRODUCTS!

- Unleashed (\$35 value)
- Pointless (\$45 value)
- Pip Streak (\$20 value)
- Foreign Affair (\$20 value)

## OPTION B

\$125 FREE PRODUCTS!

- Peek Pack (\$45 value)
- Pointless (\$45 value)
- Unleashed (\$35 value)

CHECK IT OUT!

Don't forget to view the videos!



# COMING NOV 2019



Available at your favorite Murphy's Magic Dealer.



STEVENS MAGIC  
EMPORIUM

# SCOTT ST CLAIR

## Collection

### BLOODSUCKER

Five Outcomes - One Book



"This is a great book test - stop reading this-and order it NOW!"

Harvey Leeds

### CROSS MY PALM

A Reading System Based On Coins



"I love this, it's brilliant!"

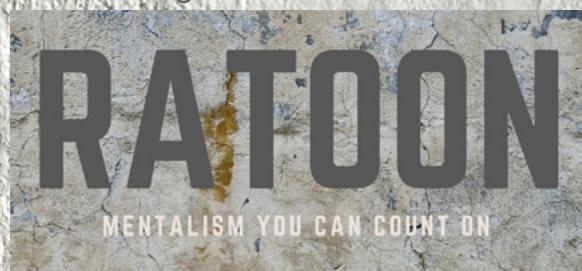
Neal Scryer

"I wholeheartedly endorse it "

Paul Voodini

### RATOON 1 & 2

Hard Hitting, Practical Mental Effects



"Highly recommended"

Steve Drury &  
Todd Landman

"Top stuff!"  
Ben Cardall

"My prediction - his rise will continue for a long time."

Neal Scryer

"I'll be using this – in fact I've already started!"

Richard Webster

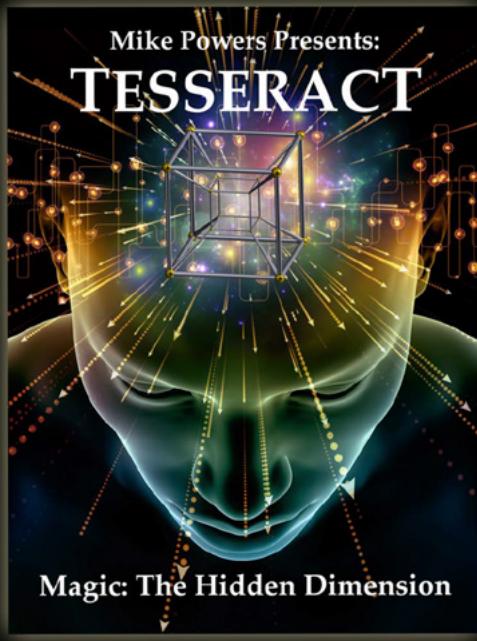
"Should become a 'standard'."

Lee Earle

Exclusively  
AVAILABLE FROM



# Mike Powers' New Book Has Arrived



[ENTER HERE](#)

Mike's last book, **POWER PLAYS**, was voted **BOOK OF THE YEAR** on the Magic Cafe and 2nd place in the Magic Industry awards. Here's what the experts said about Power Plays:

"There so much to like about 'Power Plays.' I can't say enough about it." **FIVE STARS** Wayne Kawamoto

"... I often pick out a few highlights to accompany my assessment. The problem with this book is that it's full of highlights." Peter Duffie

## THE REVIEWS ARE COMING IN

"In *Tesseract*, Mr. Powers unleashes 55 items for the close-up connoisseur. While most of the material involves cards, the author also includes effects using coins, bills, ring, rubber bands, an iPhone and paper money.

... provides the reader with access to free on-line video instructions of all the techniques he employs. What a guy!... There is so much good stuff within these pages.

I thoroughly enjoyed *Tesseract*. This book boasts a bountiful buffet of bewilderments. Buy it. Highly Recommended." **Tom Frame Genii Magazine August 2019.**

**"Tesseract** is a whopper of a book, both in physical heft and in content - **Steve Bryant** (Little Egypt Magic)

"This is a beautifully printed book that is loaded with gems. I can not give it high enough praise. I will be learning and adding several of these routines very soon. **Tesseract** is highly recommended. **Jim Canaday** (The Magic Portal)

"Do you like great magic? Why are you wasting time reading this quote about a fantastic book you should have been reading?" **Patrick Redford**

"Just finished **Tesseract**, 'WOW' is all I have to say.." **Allan Ackerman**

**VIDEO DEMOS:**

[CLICK HERE](#)

**more info at: [www.mallofmagic.com](http://www.mallofmagic.com)**

**Dealers contact Murphys Magic**

# Light It Up

Carretera  
(Ukawa Takuma)

"The perfect appetizer for workers before producing anything with fire!"

- Henry Harrius

"Very original and mysterious effect to create a magical atmosphere."

- Miguel Moñoz

"The most powerful yet safe and practical fire effect to date!"

- Aaron Hsing

"An amazing object that can really change your routine and give them the magic that deserves, making your classic stuff more original."

- Alessandro Barsanti

"This Lighter is AMAZING!!! I have it on me every day, it never fail to impress my audience. The design is perfect for everyone in every situation and the versatility that you have with it is mind blowing... Definitely my favorite lighter to use when i'm working and in my normal life. Use it once and you'll never leave home without it!"

- Riccardo Negroni



Dealers, please contact  
Murphys Magic



SansMinds  
SIMPLY AMAZING

TV rights NOT included with purchase. All TV rights reserved and available from SansMinds Magic only.

# LOUIE FOXX

# SECOND

# IMPRESSION



**EFFECT:** Using the cutout on the head of a key, you make an impression of the trapezoid cutout on your finger tip. You then magically make the shape of the impression on your fingertip change to a circle!

You can watch quick demo a video of it here:

<https://youtu.be/a7zZoEzfWns>

**NEEDED:** You will need two matching keys, the first one is normal and ungimmicked. The second key on one side has a circle cut halfway into it directly below the trapezoid, and just below the circle is a trapezoid that's only cut halfway through the key.

The keys I use are 3D printed out of plastic.

Having them made from metal would be cost prohibitive for me, so I 3D printed mine in plastic. If you'd like the file to 3D print your own set of keys (for your own personal use, not to sell), I'll send you the .STL files, simply contact me through my website and ask: [www.Louiefoxx.com/contact](http://www.Louiefoxx.com/contact)



**SET UP:** The ungimmicked key is held in view in your right hand and the gimmicked key is hidden in finger palm in your left hand.

## WORKING:

Hand the ungimmicked key to the audience for them to look at.

*"I don't have keys anymore, my house has keyless entry, my car has a fob, so I had to 3D print keys to do a trick with a key."*

Take the key back and do shuttle pass, switching the gimmicked key for the ungimmicked key. You do a shuttle pass by pretending to put the ungimmicked key into your left hand, but actually finger palming it and bringing the gimmicked key in you left hand into view.



Now with the gimmicked key in view, I ditch the ungimmicked in my pocket. Hold the key so they can see the side that looks normal. At this point you can do a paddle move to show both sides of the key, this is optional.

*"If you take your finger and push down on the trapezoid shape it leaves an impression on your finger..."*

Have them push their finger down onto the hole in the top of the key to make the trapezoid impression.

"I'll make one on my finger..."

You will now hold the shaft of the key with your left hand, keeping the gimmicked side of the key facing the ground. Your right index finger will go up and press into the circle cut out on the bottom side. Your right middle finger will push from below into the trapezoid shape. That will put an impression of the circle on your right index finger (the audience will think it's the trapezoid) and the trapezoid on your right middle finger (the audience is unaware of this impression).

Once you've made the impression, your left hand puts the key away. Your right hand will turn palm down so the impressions are not visible.

You will now do a classic thimble move. Hold our your left hand palm down. Your right hand goes under your left hand and extends the middle finger, showing the trapezoid shape. To the audience it should look like they are seeing your index finger, which they think has the trapezoid shape.

"Watch the trapezoid."

Move your right hand so your fingertips are below the left hand and extend your index finger and curl in the middle finger as you move your hand in a small circle below your left palm.

"...if I move my finger in a circle, it turns into a circle!"

Move your left hand to reveal the circle on your finger tip.

**Notes:** This is based on Jack Kent Tillary's blister effect from Tarbell 7.

I have had limited success making metal keys using a Dremel to cut out the shapes on a metal key.



Evaporation is a brand new way to make liquid vanish! Here are five reasons why you need Evaporation:

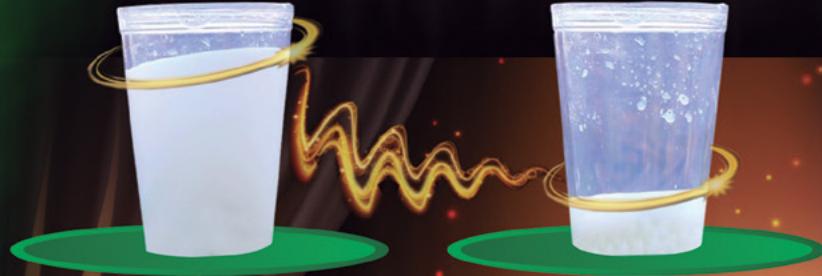


## EVAPORATION

A TOTALLY NEW WAY  
TO VANISH LIQUID

[WWW.EVAPORATIONTRICK.COM](http://WWW.EVAPORATIONTRICK.COM)

- 1 Self contained, so when traveling you don't need 2 containers (one to carry the liquid and one for the trick)!
- 2 No refilling, the liquid never leaves the container when performing the trick!
- 3 Resets in less than 3 seconds!
- 4 Can handle bottle freely (unlike a milk pitcher, ghost glass, etc), you can even juggle it before the liquid vanishes!
- 5 Is physically smaller than a milk pitcher, but equally as visual!



ANY BRAND OF

- ♦ COFFEE
- ♦ ORANGE JUICE
- ♦ COKE
- ♦ MILK

*And So Much More...*



# Automatic Milk Glass

*"Instant Disappearance of Liquids"*

1. It disappears the 80% of the glass capacity.
2. Like if you were drinking a Frappuccino.
3. Coke, orange juice and milk.
4. You can use the glass without even touch it.
5. The glass looks with a capacity of 500 ml.



# Why shop at MJM?

**Free USA Shipping on orders \$50.00 or more.**

**Low Price Guarantee.**

**Worldwide Shipping (UPS, DHL, and USPS).**

**#1 in Customer Service.**

**[WWW.MJMMAGIC.COM](http://WWW.MJMMAGIC.COM)**

---

**Your One Stop Magic Shop**



## A.F.U.F.U.C.

# David J. Attwood

In the 90s I was working in a specialty woodworking retail store. The weekends were really slow and boring and the radio was locked onto the seventies station. My Saturdays dragged on. On a slow Saturday morning pretending I was working, I was able to get some great practice time in. My audience was anyone looking to purchase specialty woodworking. My spectator on this particular quiet weekend morning was victim to an effect where I needed to control a card, my over-done ambitious card routine. I was building towards a mastery of the classic force and local magic historian, John Gilliland had told me that I should always be practicing my classic force even during effects that didn't require a force. I found the hardest part of performing a smooth and flawless classic force was not screaming "Whoo hoo!" when it was successful. I had just forced my card and then the spectator jammed the card into my loosely held deck. When I asked the spectator to place his card anywhere in the

deck, he quickly ripped the deck out of my hand and slid the card home, effectively losing the card.

I was screwed.

The card was legitimately lost.

The only way that I was going to be able to get out of this was to go through the deck and find the card. Not too magical.

I had been performing for a while and in the past had found that fortune does indeed favor the bold and necessity is the mother of invention. I knew what the card was that I was looking for and I needed to control it to the top of the deck. I simply ribbon spread the deck of cards FACE UP. The jig was up but I figured that this was one way I was going to be able to get out of the jam that I put myself in....well let's keep the blame squarely where it belongs; on the jerk that ripped the cards out of my hand.

I was able to zero in on the "chosen" card but I realized that the spectator was looking for his card as well so I came up with something to direct the spectator to have him look away without him thinking I was telling him to look away.

So here I was literally going through the deck face up, in front of the spectator to find that lost card...and it worked. I tried this technique on a few other suckers...I mean spectator's and I seemed to be getting away with it. So then I showed the technique to a few magical friends and it seemed to fly under their radar as well. Even after I explained what I was doing the magician audience was still fooled by the move.

Thus was born the Face Up Flip Up Control.

**EFFECT:** Card is hopelessly lost in the deck and rises to the top.

**SET UP:** Separate the cards by color moving the red cards to the top half of the deck and the black to the bottom. (Figure 1)

**Performance:** Spread through the cards slowly, offering the spectator to choose a card. You want to force a card from the top half of the deck. Once the card is selected, casually continue to fan through the deck pushing the cards past the top half of the cards so you are able to be certain you are in the bottom half of your set up deck. Have your spectator memorize the card and then replace it back into the bottom half of the deck.

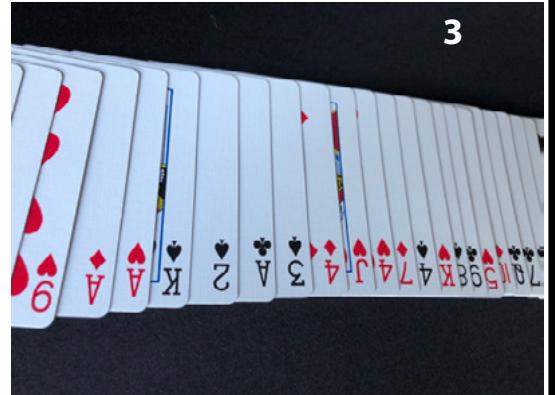
Invited the spectator to cut the cards. This will maintain the cyclical order of the cards. Pick up the cards. Hold them face towards



you and quickly scan through them and you will see that that the single red card mixed in with all the black cards will jump right out at you. (Figure 2)

Give the deck a quick shuffle and invited the spectator to do the same.

Ribbon spread the cards on the table from right to left, explaining that their chosen card is hopelessly now lost. (Figure 3)



*"Do not look at your card because I will be watching your eyes and I will be able to see which card is yours by where your eyes stop and linger"*

As you say this, with your right hand, scoop up the bottom card, leaving your thumb free, and begin to gather up the spread. If you are working on a hard surface, it's easier to grab the card on the face of the spread and use that to scoop up the deck. Put your thumb on the card just beneath the chosen card. In this example it is the eight of spades. (Figure 4)

4



Continue to move your hand smoothly to the left pushing the deck into your left hand.

5



To the audience it looks like you are simply putting the entire deck into your hand but you are really now handling two packets: the packet beneath the chosen card held in your right hand and the packet with the chosen card on the bottom that is simply being snow-plowed into your left hand. (Figure 6)

When your two hands get within six inches of each other, use the right hand packet to flip the loose packet face down into your left hand. As you do this, the right hand packet will naturally overlap the left hand packet by about an inch. Use the left hand packet to flip the right hand packet face down into your right hand. (Figure 7 & 8)

6



7



8



Drop the left hand packet on top. (Figure 9)

Now the selected card is on top of the deck. (Figure.10)

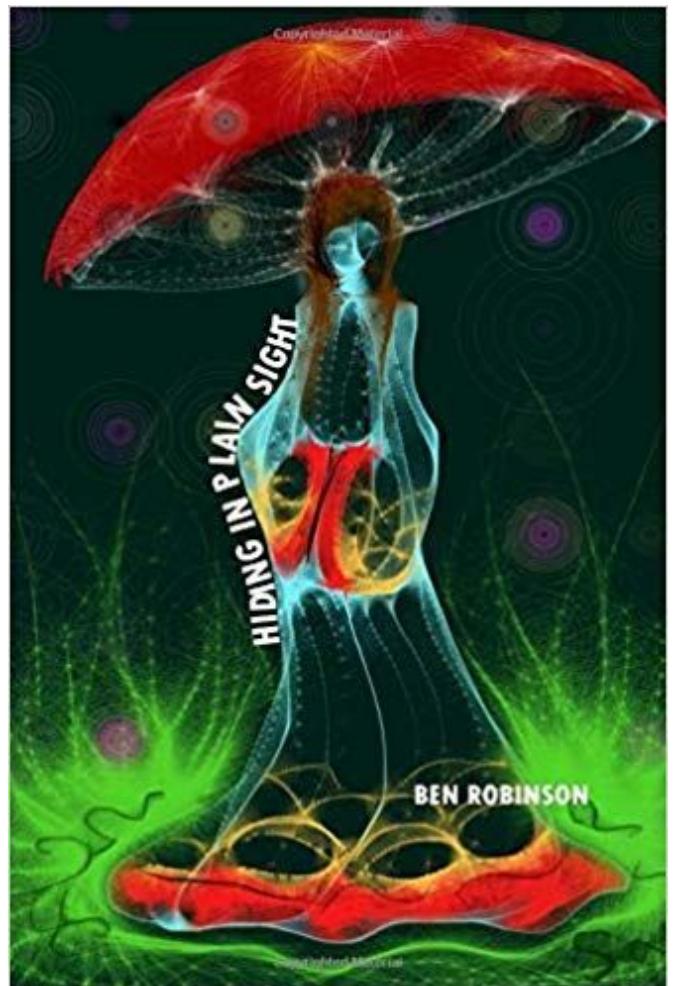
9



10



In the right circumstance this is a great control to use. This is a simple control that I have had a lot of fun with and I hope you can work with it.



No, there *are* no grey elephants in Denmark,  
BUT  
you'll find...



We have served and supplied the Scandinavian magicians since 1987.  
We welcome you to experience our fine selection of magic and extraordinary customer service at [pegani.com](http://pegani.com)





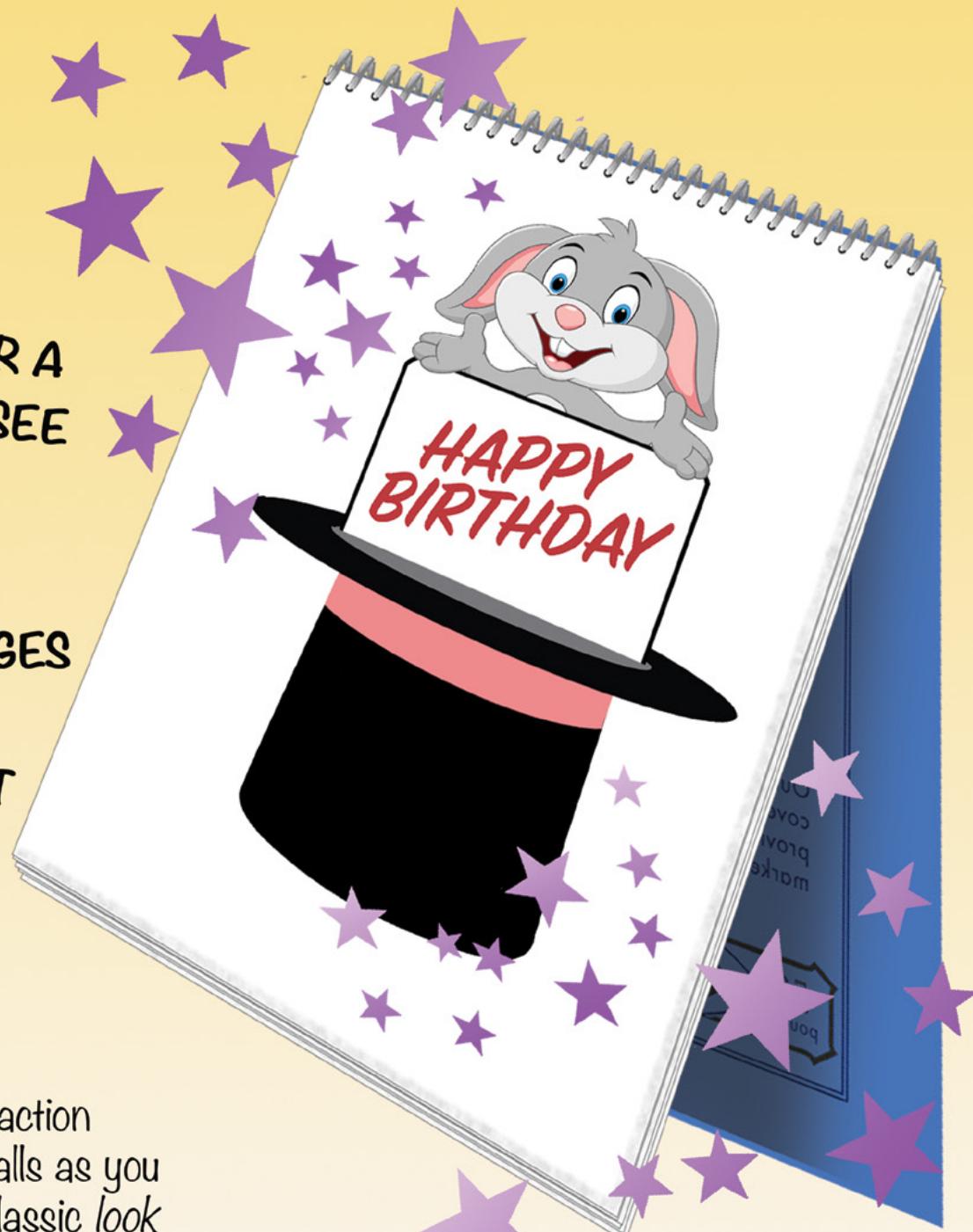
# BIRTHDAY CARDIOGRAPHIC LITE

DUAL ACTION

PERFECT FOR A  
LOOK DON'T SEE  
SCENARIO

INCLUDES 30  
GIVEAWAY PAGES

INSTANT RESET



This mischievous action bunny rises and falls as you wish, creating a classic look don't see scenario. Finally he rises to the occasion and produces a Happy Birthday card that the birthday child can keep.



Martin Lewis's  
Magikraft Studios



Dealers - please contact  
Murphy's Magic



JOE Ledoux's

# MAGIC-ZINE PAGE

## WHERE ART MEETS MAGIC



### ABOUT THE ARTIST

JOE LEDOUX IS A MAGICAL ARTIST: A MAGICIAN WHO BLENDS SKATEBOARDING, ANIMATION, AND MAGIC THROUGH HIS PERFORMANCE.

THIS NEW SERIES FEATURES HIS ANIMATED CHARACTER MUHACHI TEACHING MAGIC TRICKS AND ART TIPS!

@JOELEDOUXMAGIC

WWW.JOELEDOUX.COM

TODAY'S  
ART GALLERY

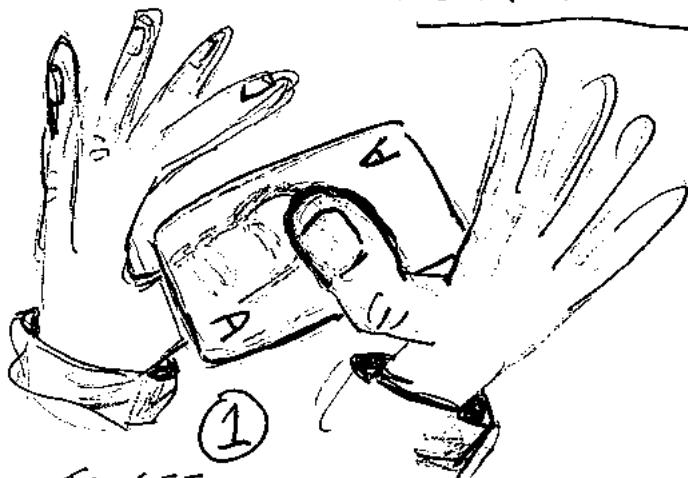
### ART TIP:

ONE OF MY FAVORITE QUOTES THAT I LEARNED FROM MY MENTOR JEFF MCBRIDE IS: "LIMITATIONS FORCE CREATIVITY." YOU MIGHT BE SURPRISED IF YOU TRY AND CREATE SOMETHING WITHOUT THE RIGHT TOOLS, MONEY, SPACE, OR TIME. INSTEAD OF MAKING EXCUSES, WORK WITHIN THE RESTRAINTS AND LIMITATIONS OF YOUR OWN UNIQUE LIFE, IT MIGHT CAUSE YOU TO CREATE SOMETHING NEW!



# MAGIC TRICKS

## LEVITATE A PLAYING CARD



TO GET A PLAYING CARD TO STICK TO YOUR RIGHT THUMB, YOU NEED TO PRESS IT AGAINST SOMETHING THAT IS NOT STICKY. YOUR NAIL MAKES THE PERFECT SURFACE. PRESS A PLAYING CARD WITH YOUR RIGHT THUMB, HARD AGAINST YOUR LEFT THUMBNAIL AND IT WILL STICK TO YOUR RIGHT THUMB!



② NOW YOU CAN PULL THE CARD TOWARDS YOU, AS YOU STICK IT TO YOUR THUMB, AND OPEN YOUR FINGERS AS YOU PRETEND TO LEVITATE IT AWAY FROM YOU!

## ANIMATED FLOWER



IF YOU PINCH A NAPKIN FLOWER AS YOU BEND IT DOWN TO LOOK WILTED, YOU CAN GET IT TO RISE UP BY INCREASING THE PRESSURE OF YOUR FINGERS!

**RINGS ~N~ THINGS**  
MAGIC MANUFACTURING

TM

[www.RNT2.com](http://www.RNT2.com)





NOW  
AVAILABLE!

Nick Lewin's  
**Cruise Magic**  
-the DVD-



Learn how to make more  
money with your magic.

[www.lewinenterprises.com](http://www.lewinenterprises.com)



# KEN WEBER MAXIMUM ENTERTAINMENT 2.0

This is one of the best books I've ever read for anybody who calls themselves a magician. No matter what level of magic you perform at, this book is A MUST READ for every single performer. Ken has revised his original book and expanded it with more examples, more up dated information regarding sound, lighting and other chapters.

I have been performing magic full time for over 30 years and this book inspired me to look at my act and really improve it. If, you are like me, and very critical of your performance then this book will help guide you in the right direction to hopefully get you where you want to go.

This book gives an honest look at magic as a performance and what most of us are doing wrong and can certainly improve upon. Today, with many magicians trying to get on televised talent shows this book really would help make your performance much tighter and be a great start if you are considering entering.

Ken writes this as though he is talking to you, it's like having your own personal director look at your act and give you advice. I found myself saying, "YES" many times when reading it because of his brutal honesty and what I see many people doing.

If you seriously want to take your act to a whole new level then put this magazine down NOW and purchase this book!!! (Then continue reading VANISH.)

Invest in yourself.

Read Maximum Entertainment 2.0, the MOST beloved and practical book for the magician and mentalist who wants to rise above the crowd.

Revised. Expanded.

Now more than 75 pages longer, with tons of amplifications, clarifications, and additions, all aimed toward making you a better, stronger, more impactful performer.

Yet the same price as when it debuted in 2003.

There are no tricks in this book, but it's loaded with secrets!

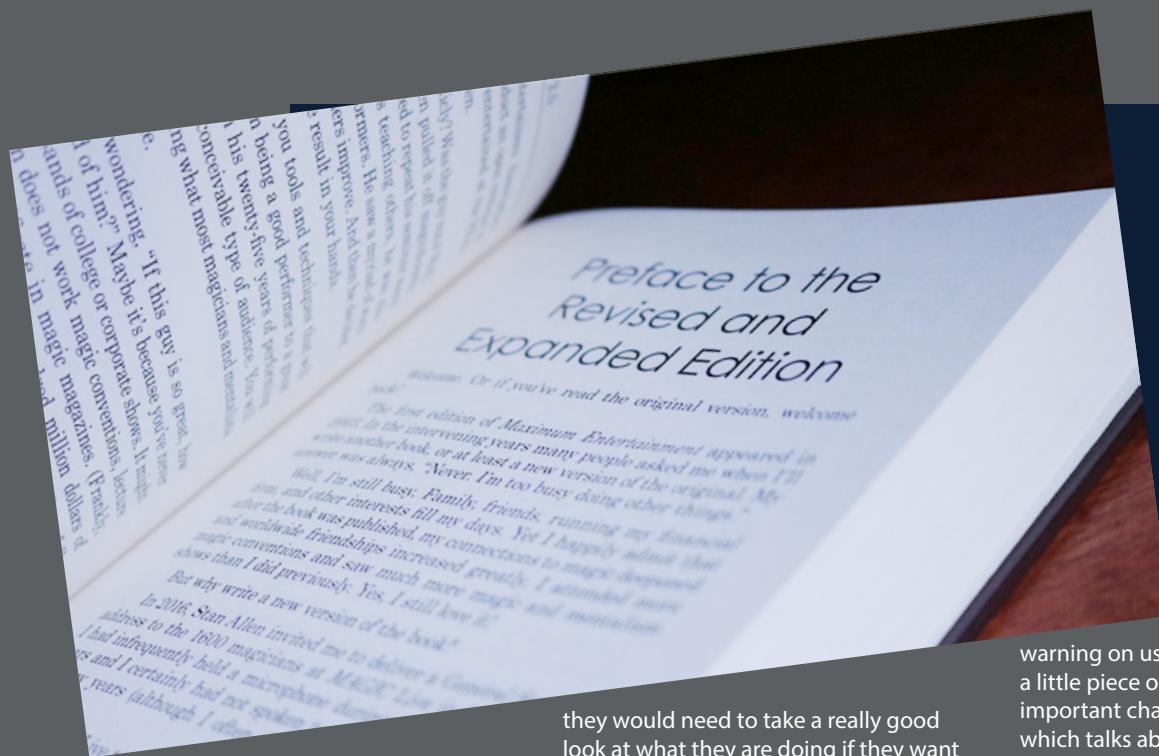
The most important secrets - techniques for mastering your audience!

Ken Weber is one of the most successful mentalist/magicians in America. Newsweek magazine named him "one of the most frequently requested" performers on the college circuit. Ken Weber has performed for over 500 colleges and universities, and for major corporations, associations and resorts.

Through careful study, he uncovered the many secrets that helps top performers stand apart from their peers. He shares a blueprint for success in Maximum Entertainment 2.0 including:



1. How to BE YOUR OWN DIRECTOR.
2. Puzzle, trick, or EXTRAORDINARY MOMENT; Be sure you know the difference!
3. How to precisely target the "BIG THREE" REACTIONS.
4. Discover the SIX PILLARS OF ENTERTAINMENT SUCCESS. You will never reach your full potential until you master all six.
5. Learn essential tips for SCRIPTING AND REHEARSING, and CHOOSING THE MOST POWERFUL MATERIAL.
6. Discover invaluable VOICE tricks and LANGUAGE SKILLS.
7. Do you know the smart way for magicians to be FUNNY? This book will show you.
8. Immensely practical tips on MUSIC, SOUND and LIGHTING.
9. Find out what the most successful performers do BEFORE, DURING, and even AFTER every show
10. Plus bonus chapters zeroing in on the special problems faced by CLOSE-UP MAGICIANS, "SILENT" ACTS, and MENTALISTS.



**"THE BEST BOOK ON  
TAKING YOUR ACT  
TO A HIGHER LEVEL I  
HAVE EVER READ!!"**

- Paul Romhany

#### MY THOUGHTS:

Let's just start by saying this would be one of the TOP FIVE books I've ever read on magic in my thirty years as full time performing magician. This revised and expanded edition by Ken Weber is hard cover and 332 pages of knowledge that would have saved me years of trying to figure out. Ken tells it exactly how it is from not worrying about your competitors, magic for magicians vs. magic for everyone else, Sell the Sizzle not the steak, to one of the most important chapters titled, "The Six Pillars of Entertainment Success." Knowing magicians have egos I can imagine some will find this book hard to read because

they would need to take a really good look at what they are doing if they want to make a change. Some might not agree with everything he says, but personally I feel he hits the nail on the head on EVERY PAGE!! So much so that I've now read the book three times and each time I find something new.

One of the chapters I think many will find very helpful is the one on Scripting and Rehearsing. Ken explains how to do this very well and also how to put it in to practice. A chapter that I really wish I had read in my early years, but also got a lot out of now, was Choosing Material and Developing The Act. Ken has some amazing advice and topics range from Mind Blowing or Mind Numbing to Audience Participation and a great

warning on using dangerous tricks, with a little piece of advice from Penn. Other important chapters include Performance which talks about how to dress, shoes, (side note: when I was 14 I entered a magic competition and lost because I had dirty shoes - something I've always remembered because it's VERY important), and your overall appearance. With 25 Chapters this book is filled with a wealth of information that covers every aspect of being a performer. Other chapters include Voice, Language Skills, How to Be Funny, Sound and Lighting, Music and even advice for silent acts. The book is also filled with some great examples of acts and experiences Ken remembers. This really helps hit home many of the points he is making both good and bad.

The best way to describe this book is to imagine you have somebody who has their hand on the pulse of what makes a

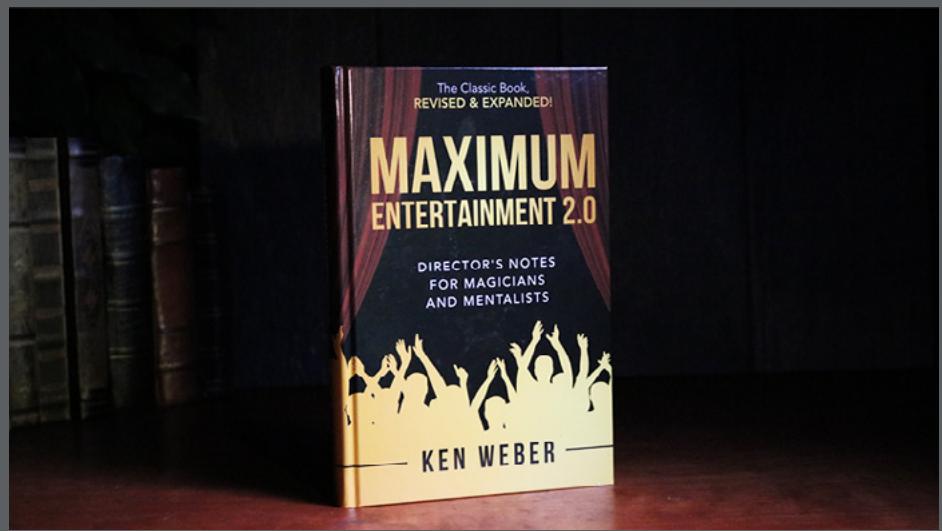
successful and long lasting act sit down and tell you EXACTLY how to improve your act so you continue to get the type of work you want. As the subtitle suggests, "Director's Notes for Magicians and Mentalists." What you will read in this book is exactly what you would pay a top director to tell you when they watch your act. Even after doing this for thirty years I came away not only inspired to better myself but it gave me the push I needed to re-examine everything I've been doing and work on improving my performance. If you are like me, and you know you have an act that works well in your market you can become lazy and complacent, especially after doing it for so long. Often we need a push to get motivated and this book was definitely that.

As you read this book I suggest you use a highlighter and TAKE NOTES!! I now have a note book of things I want to re-examine and have highlighted many quotes. Some of my favourites include:

"At its best, entertainment enlightens, inspires, and communicates new insights about life."

"Never settle for good-enough. Seat the details." - Side Note: When I was 18 until my mid-twenties I toured with Chuck Jones throughout Australia and New Zealand. I remember watching Ricki Dunn work every night and every night would KILL - he was the ultimate professional whose act hit every time. After every show I would ask him how it went and his reply was it was terrible. I never fully understood that at the time, but that was part of his success. He was never satisfied with his act and was continually working to make it better, even though he was the best pickpocket in the world. He was somebody who always wanted to RAISE HIS LEVEL.

Something that I discovered early on and try to tell others if they ask, is that the audience just doesn't care. They don't care about your awards, or if you invent your own magic, or if it's OK to mix mentalism and magic. They care about themselves. They want to have fun, have a special experience. They want to be moved. As Ken says, "Too many magical performers make The Big Mistake: we think that people do actually care about the stuff listed. They don't, and they won't until they can relax ...." SIDE NOTE I remember watching an award winning magician who in an hour told his audience how good he was and how many awards he won - after the show they didn't talk about his act but how many times in the hour he told them how many awards he had won.



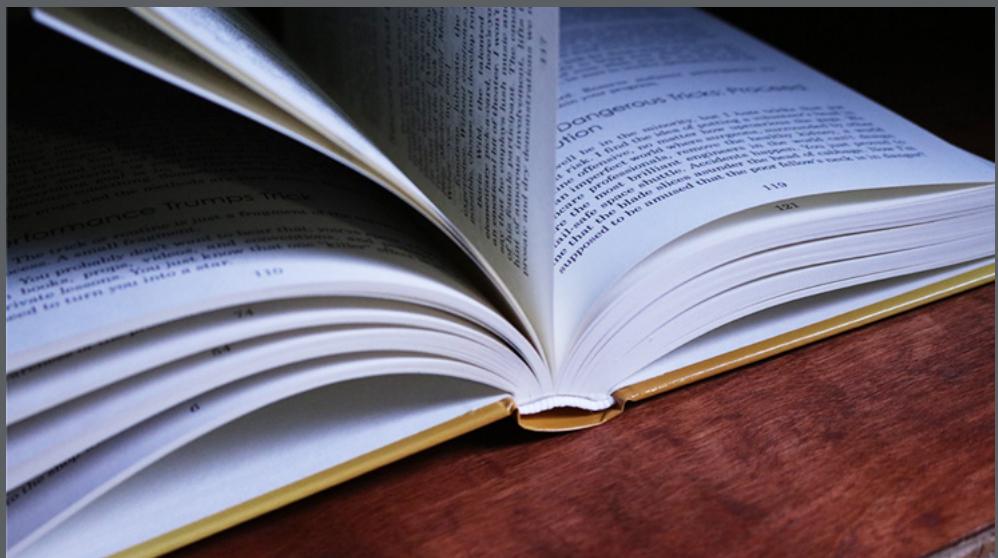
This book is just filled page after page of things that nobody else will tell you. There is a wonderful little section on Communicate Your Humanity. Ken shares some tips on how to boost your likability quotient.

Something many of us fall down in is the area of how to give and receive criticism. It wasn't until I hired a director in my mid-20s that I realized just how important it was to listen to others outside of magic and those who are trained in theatre. This is a chapter I wish I'd read way back when I started out.

For those who have read and own the original book I highly recommend getting this expanded version. There are current stories and examples and more pieces of advice Ken has added in since writing the first one. If you are brand new to magic or like me, have been performing it for over 30 or more years you will ALL get something out of this. It is one of those rare books that you will read through, then find you need to re-read it and then

if you can read as many times over and over throughout your career. If you love magic and respect the craft then you owe it to yourself to buy this book. If you take note of what Ken says then you can only improve your act and help move magic forward in a much more positive manner. With so many Social Media magicians out there who only buy tricks and put them online rather than perform for people, I feel this book is needed now more than ever. No matter what level you are at, or if you just do magic for fun or as a career this will help improve your performance on so many levels.

One final quote to end this review, "We bring joy to other people. That is a gift for us, and it sets us apart. Treasure that gift. Respect it."



# INVEST IN YOURSELF

The Classic Book,  
**REVISED & EXPANDED!**

# MAXIMUM ENTERTAINMENT 2.0

DIRECTOR'S NOTES  
FOR MAGICIANS  
AND MENTALISTS

The MOST beloved  
and practical book  
for the magician and  
mentalist who wants  
to rise above the  
crowd.

**Revised. Expanded.**

Now more than 75  
pages longer, with  
tons of amplifica-  
tions, clarifications,  
and additions, all  
aimed toward  
making you a better,  
stronger, more  
impactful performer.

*"Maximum Ent-  
tainment is essential  
reading if you're  
serious about  
performing magic."*  
- Joshua Jay

KEN WEBER

Available at your favorite Murphy's Magic Dealer.









# SEAN H

BY HAL MEYERS

Sean has recently become an Internet sensation with his amazing journey through Europe called EuroTrix.

## THE FORWARD (actually THE KEEPER)

Two months prior to the 2018 S.A.M. National Convention in Orlando Florida, my good friend Mike Miller (past president of the SAM) mentioned, "wait until you meet the Brits coming to the convention, you're going to love them, they'll present their product review show, are extremely talented, and you must watch Sean Heydon in action ...,"

Jump forward two months... Its now July 20th, 2018 the official day before the S.A.M. Leland Faulkner, Michael Menes, Peter Samelson, Billy Damon and moi run into a group of British guys - this must be them (David Penn, Sean Heydon, Tom Wright), ... we all hit it off instantly and head out to get a bite to eat at a nearby restaurant. After the meal, walking back to the hotel ... Sean ... who seemed to be dressed to perform, was stopped by a group of folks who took notice of his jacket, you know lay-people-muggles. Of course they asked him what he did and then he literally shattered their minds with a wonderful card routine. Yes, we stood around and watched and were as thoroughly



# HEYDON

## The 29 Year ... Overnight Sensation

entertained as the folks he performed for. I made a mental note - this guy is good, real good ... Thank you Mike.

During the convention I ran into "them" numerous times - "they" were always running somewhere, getting prepared for something ... meeting someone, in the middle of ..... very business like. And I must say, I was a tad disappointed they did not see our Sunday night show. However, I understood why, they were presenting a Late Night Product Review - Live Podcast ... an hour after our performance, and, as I said, they were all business. And it was a hilarious, fun presentation.

... the following afternoon David, Sean and Tom did a close-up show which left the audience in stitches ... annnnnnnnnnd ... Sean closed the show. He presents his magic like a tornado, instantly draws you in, gets incredible audience reactions with strong clean visual effects and killer endings. Plus he's got tremendous chops that seem almost impossible to muster given the pace he works. I was again ... thoroughly impressed and delighted.

Hence ... we became Facebook friends and I began following his recent EuroTrix journey. As I watched his on-line presentations and the reactions of the folks he performed for I coined the phrase: Heydonized.





**THE POWER OF MAGIC AND LIFE  
CHANGING DISCOVERIES**

SEAN ON SEAN

AVAILABLE ON  
VODCAST

I suffered with a terrible lisp. There, I've said it. Not even my parents could understand me when I talked. At 6 years old I played on my own at school and struggled to use words to communicate.

One day I discovered and borrowed a book from the library that taught some magic tricks. I learned how to perform 'The French Drop' and my life changed forever. My peers at school would approach me and ask me to make the coin vanish... I now had an identity, I was receiving attention... and I was hooked!

I had my mother take me to all the libraries in the area and worked my way through every one of the magic books, learning and absorbing all their contents. Shortly thereafter I made another life changing discovery, in the back of these books was a list of magic shops; Davenports, Repro, International magic, etc., and The Magic Circle.

I wrote to all of the above shops requesting catalogues and proceeded to purchase every trick within my budget! I was naturally drawn to card tricks. I found it fascinating that this little packet of cards seemed to create endless impossibilities. I wrote to The Magic Circle to ask them how to become a member and I received a lovely reply



from Christopher Pratt. It became my mission to become a professional card magician.

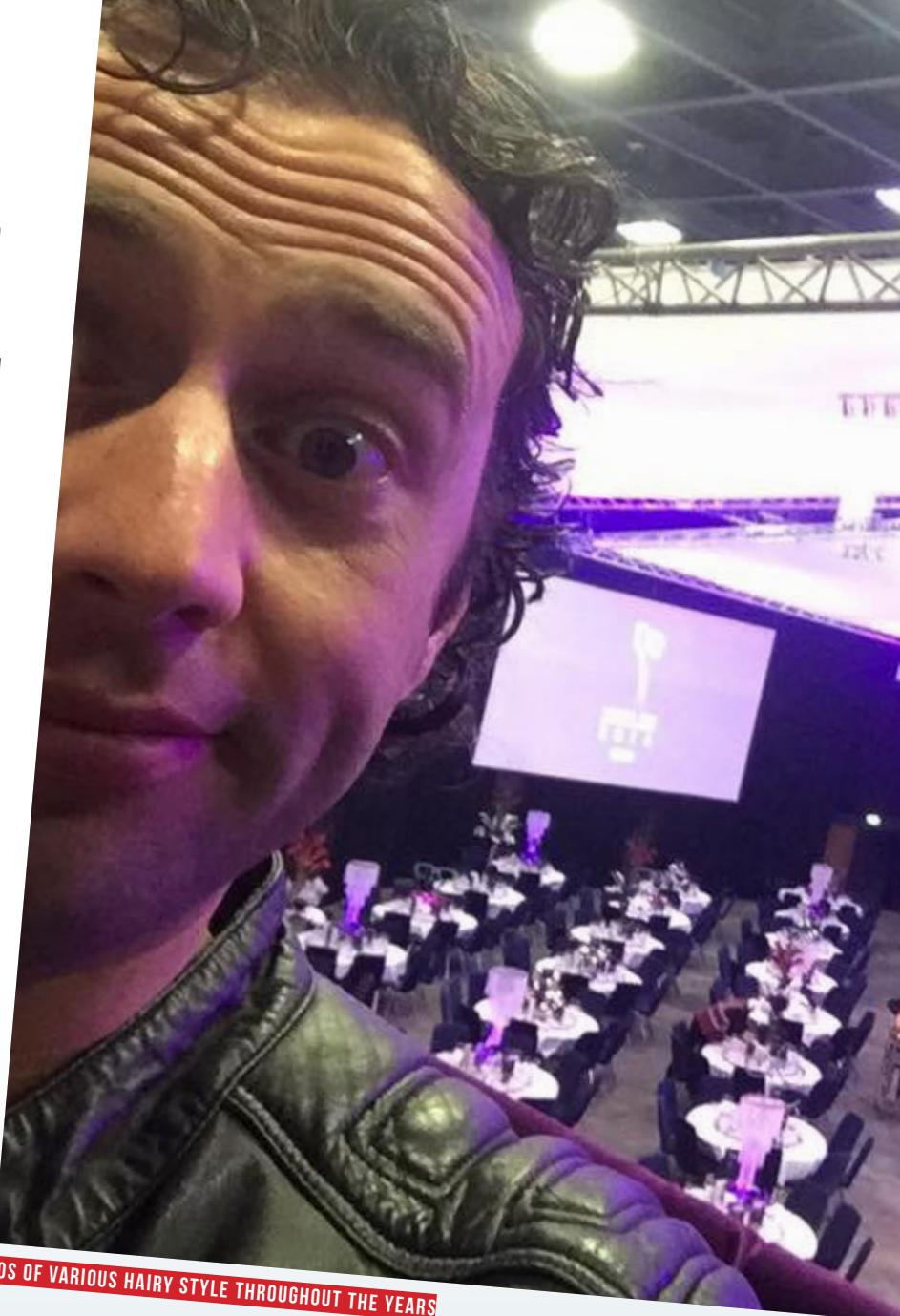
On my 14th Birthday my parents took me to London to visit magic shops. I purchased a vanishing bottle and wild card. While at school I raised enough money performing in TGI Fridays to visit Brazil and help in an orphanage.

As a teen I was inspired by the Northampton Magic Club, David Copperfield Xmas Specials, Paul Daniels Secrets and Bill Malone DVD's.

Around this same period in my magic development I had a lightbulb moment, it happened at a magic convention. I watched a comedy magician and couldn't believe how funny the improv bits were, and it stuck with me, .... then ten years later I saw him and realized it was word for word ... exactly the same! This taught me that with each performance you must give EVERYTHING you have and leave nothing to chance! If you don't, you won't seem genuine. And if you don't seem genuine... something is missing from the act.

I went through my entire education completely addicted to learning magic and performing it for my friends. I taught myself to become a professional magician by obsessing over Timothy Hyde's newsletter "Magic Coach." And I'm grateful to the art because it helped me overcome my speech impediment, I not only learned the tricks, but I wrote scripts, and rehearsed them slowly, carefully pronouncing and enunciating the words so I could be understood.

By the time I left school I was earning GBP 450 per week from magic. I was performing 4 hours per week for my local TGI Friday's and 2 hours per week for my local Bella Pasta. At one point I had 9 residencies per week! It was during this time I honed my craft and my stage persona was created.



PHOTOS OF VARIOUS HAIRY STYLE THROUGHOUT THE YEARS



**"That's fantastic, he's a witch. Burn him!" - Paul O'Grady**



### EARLY ACHIEVEMENTS

My earliest accolade was becoming 'The Official Budweiser Magician's sponsorship deal which I held for a number of years. This led to several guest appearances in 2004 on major U.K. chat shows including Soccer AM and The Paul O'Grady Show.

Following my appearance on Paul O'Grady, I was invited to compete for the title 'Speciality Act of the Year' voted on by some of the largest entertainment agents in the country. I was lucky enough to win this title!

Since then I've gone on to perform on countless cruise ships. And thanks to my association with The Wizard Product

Review, I have performed and lectured as a headline act at many conventions including: LADS in the U.K. and most recently the S.A.M. in Orlando.

Magic has taken me in all sorts of directions. Over the years I've been a restaurant stroller, trade show entertainer and wedding magician. Each experience has influenced my personality growth, to a point where I am now contracted to entertain at all sorts of events, generally for high energy shows, believe it or not ... consisting mainly of card tricks. I do this in numerous environments ranging from comedy clubs to magic conventions to Casino's.

### CASINO'S AND THE CONSTANT DEMAND

My love for card tricks has always drawn me towards casinos. Seven (7) years ago I was commissioned to perform 2 hours of magic at one of the worlds largest poker tournaments 'GOLIATH' an event organized by Grosvenor Casino's. My style of magic had such an impact that they invited me to stay for the whole 9 day event. Every year the event gets bigger and my involvement with the entertainment and the media team deepens. My favorite part of the tournament is filming videos for the poker channels featuring the gathering and I am truly honored that Grosvenor Casinos calls me The worlds greatest card magician.



I give my all at every performance. No matter how small, and always try to make a 'show' that people are excited to participate in, and the older I get the more I realize that look and personality are just as important as the tricks. It's important to keep fit, look slick and work on making your personality memorable.

I'm finding that I'm taking more and more bookings in theaters and am currently working with a TV production company on a very exciting project.

*"I absolutely loved that."*  
Piers Morgan





## AN EXCITING TIME FOR LIVE ENTERTAINMENT AND ADAPTING TO TV

The U.K. live entertainment scene is currently at a very exciting moment in time. Stage and parkour shows are becoming more and more popular, these are my favorite style of bookings!

At the same time I'm concentrating on creating high quality online videos, having recently launched a series called EuroTrix. You can watch this by searching for 'Sean Heydon Magician' on Facebook.

However, to move forward one must venture onto television. The magic I've performed at live events is very fast paced and involves lots of misdirection. Therefore I am learning how to perform magic using a lot less movement which works within the television format, and I've also had to study speaking, slowly and naturally directly to the camera. The Wizard Product Review has been a wonderful training ground for this.

The coming months will also see my first series to be broadcast on television. And I want to promote the art in the public eye not using camera tricks, stooges, or green screen. Keeping it real, keeping a trustworthy ... keeping it live for the audience.

## FOOTBALL, I PLAY

I started playing football at the age of seven (7) and due to my magic and juggling practice already had pretty good hand/eye coordination. So much to my fathers dismay I was naturally drawn towards the position of goal keeper. At the age of fourteen (14) I was playing men's football, and by the time I was seventeen (17) I was playing in the youth team for division 2 side Rushden and Diamonds.

These days I am an ambassador for and honored to play on a charity football team known as Balls 2 Cancer. I play alongside members of the boybands FIVE and 911. On the team are also members of the cast of 'Holyleakes' a British soap opera and other ex-professional players.





*"I've received more good comments from attendees regarding Sean Heydon than any other performer at the convention."*

MIKE MILLER - Producer

*"I wish his vacuuming skills were as great as his magic skills."*

- Merlinda (Sean's better half)

# BICYCLE GOLD SEAL

CONSISTENT  
QUALITY

BETTER HANDLING

LONGER  
LASTING  
DECKS

## 808 Rider Backs



Improve your magic  
with cards that feel  
better and shuffle  
flawlessly:

*"Richard Turner has  
finally created what I  
feel is the best quality  
Bicycle playing cards  
I've had in my hands."*  
-Bill Malone

*"The Gold Seal  
Bicycles are great!"*  
-Lennart Green

*"I made the Gold Seal  
Bicycles for the  
professional -they are  
the Gold Standard in  
playing cards!"*  
-Richard Turner  
"The Chest"



Turner Traditionally Cut™ using BEE® Stock Paper.



---

RICK HOLCOMBE

Two new modern coin magic routines featuring an exciting, novel palm. *It's Sly! Only at Copeland Coins. CLICK HERE!*

**COPELANDCOINS.COM**

# A SQUIB IN THE WORLD

## Felicity Fields

### Exploring The Magic of Inclusivity



This year I attended MagicLIVE and worked backstage at one of their parlor shows. When I wasn't working I attended a lecture by Schott Shiller the creator and director of Liberty Magic; a new magical theater space in Pittsburgh that focuses on elevating the art of magic. In his talk, Shiller encouraged the audience to start up similar small magic theaters in our own cities. As someone who grew up attending magic shows on a regular basis, I think this is a great idea. To have magical theaters in every major city will encourage the world to recognize and appreciate the art form. In recent years we have seen these magic theaters popping up everywhere. Everyone knows of *The Magic Castle* in Los Angeles. *The Chicago Magic Lounge* has been open since 2015 but reopened two years ago in their own venue. The *House of Cards* in Nashville was established in April of last year. Of course, I would never miss a show at *Lady Sarah's Magic Soiree* (mainly because I work there), founded by my parents in metro-Detroit. There are so many incredible magical spaces across the country that are in the process of becoming local landmarks. However, my excitement for these theaters and how they are expanding the world of magic is overshadowed because of my other passion, accessibility for those with disabilities. Which is why I want to ask the question - why should we work to make the world of magic (which is more than just theaters) more accessible for everybody?

As I explained last month I'm going to be writing a monthly article that takes a look at different aspects of equality and how it affects the world of magic. I'm sure most of you would expect me to start off a series about equality by discussing females in magic. Except, I didn't get introduced to the importance of equality through feminism, instead it was through that passion for accessibility. I've been working with different people with disabilities since I was 8 years old when I volunteered to be the "buddy" of a classmate with Down Syndrome. At college, I focused my studies and my extracurriculars on disability advocacy. I worked with my university to create events to help educate the student body about accessibility and accommodations. Through these events, I learn a lot about the linguistic changes happening within the disability community, a community just as vibrant as the magic one. At the moment one of the main focuses is on accessibility. Accessibility and accessible are the words being used to replace the term "handicap." "Handicap" is no longer used as it places blame on the person for their disability, instead of the environment for not allowing them access.

I know accessibility and accommodations are a big topic for any business owner. Some of you may be experts in creating and running an accessible location. But I've noticed through traveling around the country that most buildings, especially older theatrical spaces, are not as accessible as they should be. While there are rules and regulations against it, cramped lifts and steep ramps still exist and lead to some people with disabilities unable to easily attend a show.

To explain how it feels to enter a building without the proper accommodations I've come up with this analogy. Imagine for a second everywhere you went, every building, office, store, even your friend's houses, everyone else could enter. But you had to first take an extra 15 minutes to jog around the outside of the building three times before you could enter. Some days this entails running around the entire block of a strip mall or apartment complex. Sure, you would do it because you have something you need to do, but it would get frustrating after the fifth time, let alone the 50th.

Imagine dealing with this frustration every day for years. After a while, it just does not seem worth it to venture out of your home. People look at you with pitiful smiles because it is very obvious you had to enter the building in a "special" way. Would all of that really be worth it to see a magic show?

I want you to imagine some buildings you didn't have to jog around. You would probably go there more often because it made you feel accepted, included and not different or unwanted. Imagine if that place had magic, music, and other forms of entertainment. You would go there all the time because it's fun, and it doesn't exclude you from the experience. If you didn't have to jog around the building you probably would go straight in and your excitement wouldn't be shattered. The fact is, for most people I've spoken to about having alternative entrances it does not feel special. It's isolating not being able to enter with everyone else.

As a performer, you can't solve this problem. You have to take the gigs where they are and that probably is not in an accessible location. But you can be aware of it! When it comes to the theaters you are performing at, you can research the accessible options. This is information that is (or should be) available online. You can provide that information for members of your audience that need it. Your show is more than the allotted time that you are on stage; it's the entire experience. Anticipation builds before the show while the audience is getting accustomed to the theater. It's similar to creating a welcoming environment during a magic club meeting or at a magic shop, it starts when people enter the building. Yet if they cannot enter the building, then you've already lost them and their excitement.

As a magic club, you can consider how to be more inclusive and welcoming to people with disabilities. Magicians view tasks differently from the rest of society by finding innovative ways around "problems" that they create on stage. Every day people with disabilities have to navigate around a world that does not accommodate their needs. For as long as they have had a disability they have been programmed to think like a magician, it's just not their fault when there is a problem. By not being able to do one thing, it just means they get to use their creativity to explore new ways to accomplish that task. Similarly, in the magic world, our limitations lead us to produce innovative magic. By making magic clubs and theaters more accessible we are opening our world to people who

already think like us, they just literally cannot get in.

If you would like to find out how to improve the accessibility of your magical location, you can [click here](#) to read the American with Disabilities Act. It has guidelines about what is or is not accessible and describes reasonable accommodations. I would love to see every magical space be as accessible as possible for their location. No one should miss out on the wonder and the opportunity to observe or join the world of magic.

If you have any questions about something I've said, would like help making your club or theater more accessible or have other questions about equality and disabilities then you can [click here](#). If you would like to share your own experience within the magic community, please [click here](#) and we can use this platform to continue to expand the world of magic.

Until next time...

Felicity

Link to the ADA

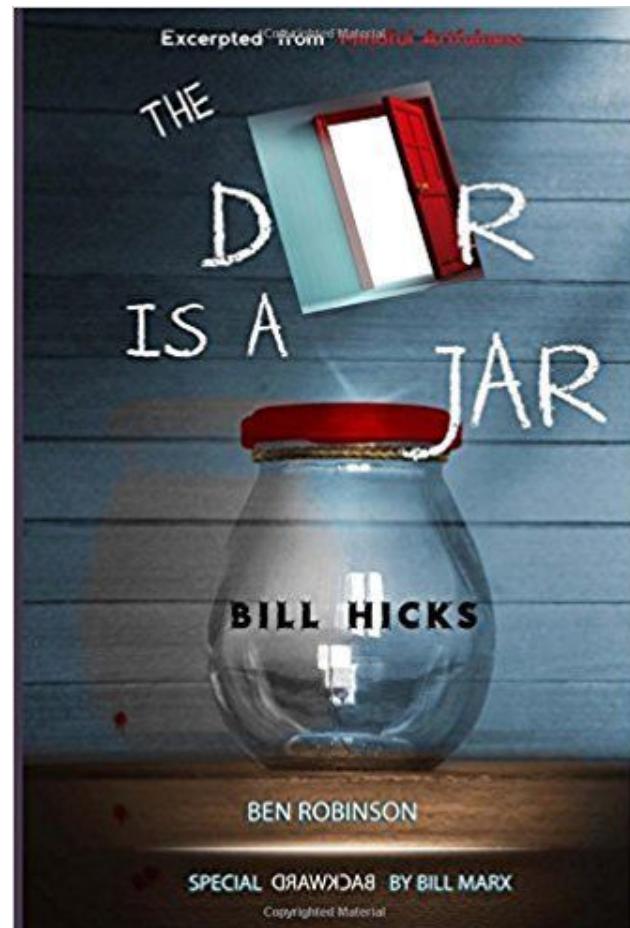
<https://www.ada.gov/>

Link to the form to submit questions

<http://www.123formbuilder.com/form-4890314/feedback-form>

Link to form to share their experiences

<http://www.123formbuilder.com/form-4890276/magic-experience-form>





Streaming Platform

Magic Content

Rever

# MAGICFLIX: SOMETHING NEW UNDER THE SUN

NICK LEWIN

On July 8th things in the magic world changed rather dramatically. That date was when MagicFlix premiered its 24/7 magic video streaming service. MagicFlix is a platform specifically designed for the magic community. It features no ads or commercials—just the best magic content available curated by experts. It is an exciting new resource, and I suspect it will significantly change the way magicians study magic.

When I was a young magician, there were only two ways to learn magic, reading books, and learning first hand from other magicians. If you worked hard and got lucky then perhaps you managed to find a mentor. This premise was my ground zero in studying magic. I remember the excitement when eventually a VHS tape allowed a magician to see how a move/routine should look in real-time. As technology progressed, the VHS tape was superseded by the DVD, but this did not significantly change how magicians progressed in their learning curve. For me, the best part of learning from a video,



**MAGICFLIX**

## STREAMING MAGIC VIDEOS

Centuries of magic secrets revealed by the masters of their art form. Videos from legends made disponibles ago to the latest up and coming magicians. Tutorials for the beginner through to the expert covering a broad array of magic topics. Never before has there been such a rich collection of magic tutorials and performances available in one place.

- LEARN & ENJOY MAGIC FROM THE MASTERS
- SUBSCRIBE FOR \$9.99 USD PER MONTH
- NO ADS OR COMMERCIALS; JUST THE BEST MAGIC CONTENT AVAILABLE

SIGN IN OR SUBSCRIBE FOR \$9.99 A MONTH [FAQ](#)

**MAGICFLIX.COM**

"Never before has so much magic content been available in one place for people to learn and enjoy magic for such a low price." Jeff McBride

**MAGICFLIX**  
Born in Las Vegas, Raised by World Community of Magicians, Experts and Beginners. Join to Learn, Get Skills, Compete and Have Fun.

**\$9.99 A MONTH MOBILE APPS COMING SOON!**

Coming Soon to Google play  
Coming Soon to the App Store

About | [Magicians](#)  
© 2019 - MagicFlix - All rights reserved  
[Legal](#) | [FAQ](#)

instead of a book, was that when perfecting a new card move, and while holding three finger breaks, you didn't need to try and turn the page of the book with your nose!

Recently the DVD was primarily replaced by video downloads, which often featured more focus on individual tricks. Their mass appeal was fueled by the almost instant delivery of the desired product. Not coincidentally the arrival of the download coinciding with the introduction of the stylish, and sometimes misleading trailers that served to "hook" the viewer on the latest trick to hit the market. The instant delivery and often lower price of a download purchase resulted in something of an "it fooled me, and now I want the secret," mentality. In my case, and I know I am not alone in this, downloads are often watched just once and then quickly lost in a computer folder. We may live in an era of instant gratification when it comes to buying magic, but it doesn't offer instantaneous learning skills.

It would be foolish not to point out that the gradual, though not total, vanish of brick and mortar magic stores has increasingly played into the learning mix in the last decade. The friendly, knowledgeable owner of the magic shop, with the ability to advise and shape the progress of a young magician also vanished. On the other hand, the fact that individual magicians were able to market their choice routines on the Internet dramatically increased the variety of options to a savvy magical consumer. Another wild card that affected the magic world was the explosion of YouTube, and the positive and negative manner in which it presents magic to both dedicated magicians, and the merely curious.

I firmly believe that the learning progress of a magician is dramatically affected by the method he studies his craft. Does a video teach something more thoroughly than a book? The answer is by no means clear cut. I believe there is still an essential role for high-quality books such as Jamy Ian Swiss' recent volumes dedicated to sharing the wisdom of Johnny Thompson. David Regal's latest book "Interpreting Magic" is another excellent example of a book that would be almost impossible to duplicate in video form. The sheer bulk and quality of the material involved is a huge incentive not to jettison the written word for the video camera. In case you didn't guess it, I still love good magic books.

Technical progress is hard to deny, and I am the wrong demographic to wholeheartedly enthuse over some of the recent developments in learning magic. However, I believe that different aspects of magic are best understood using different methods. MagicFlix is something wholly new in the magic world, and it moves magic beyond the "download era" into a whole new learning zone. The concept of having a streaming service based on the Netflix model is a very logical and enticing notion. Having thousands of hours of learning material available for a monthly fee, that is equivalent to a single download, is a desirable prospect. As McBride says, "Never before has so much magic content been available in one place for people to learn and enjoy magic for such a low price."



Kent Axell



William Bradshaw



Eugene Burger



R. J. Cantu



Billy Damon



Dixie Dooley



Niels Duinker



Dominique Duvivier



Steve Faulkner



Rich Ferguson



Bizzaro Galore



Greg Gleason



Twin Cities Magic GMVL



Paul Gordon



Franz Harary



IMS Int.



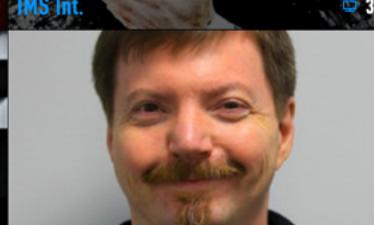
Amazing Johnathan



Kenton Knepper



Nathan Kranzo



Jim Krenz



Jason Ladanye



Jeff McBride



Justin Miller



Michael O'Brien



MagicFlix Originals



Rocco Silano



Michael Trixx



Stephane Vanel

*At the launch party in Las Vegas*



During a brief visit to Magic Live 2019, I attended the Las Vegas launch party for MagicFlix. It was instantly apparent that this new product was creating a great deal of excitement with the attendees. I have always admired and respected the serious, and studious manner that McBride has revolutionized the business of learning magic with his Magic and Mystery School. It was fairly apparent to me for a while that the next significant development in magic was going to be in the form of a streaming platform. I am convinced that McBride is a perfect steward for this new paradigm. After the excitement of Magic Live abated, I had a chance to discuss MagicFlix with Jeff, and I am delighted to share some of his insights here with Vanish readers.

MagicFlix came into being as the brainchild of Stephane Vanel, who is now the president of MagicFlix Inc. Stephane is an excellent magician, born and raised in Paris, France. I remember catching his show at the Paris Casino and Resort in Las Vegas and thoroughly enjoying his performance. Vanel intuited that the Netflix model would be an excellent pattern for a streaming platform for magic. He reasoned that we needed a Netflix for magic because of the vast amount of magical video available and that it was not being correctly controlled. Vanel realized that with so many DVDs, downloads, and streaming information that there is a need for curated, high-quality content to be available to the magic community. It has taken over two years of careful preparation and hard work to turn Vanel's enterprising idea into a fully functional reality.

Another key player in the formation of MagicFlix is Warren Irwin, an entrepreneur with over 30 years of experience in global finance. Irwin is Founder, President and Chief Investment Officer of Rousseau Asset Management, a top-performing Toronto-based hedge fund. Jeff McBride rounds out the triad of players who have made MagicFlix a reality. Jeff's function is as chief consultant and curator to all things magical on the service. "I can tell good magic from bad magic." Says Jeff, "I know who is producing original content, and who is ripping people off without credit, most YouTube stuff is just ripping off people with no credit; it's a zoo!"

I asked McBride why he considered MagicFlix to be such a timely idea. "We don't see this as the solution, but the turning point in magic." Jeff replied, "I have thousands of DVDs, but I don't have the time of day to open one and to put it into my computer. Modern computers don't



**MAGICFLIX**  
magicflix.com

even come with a DVD function anymore. In the future, the magic database of all the finest curated magic content will be at MagicFlix. Magicians can now source it anywhere in the world, and it will stream efficiently and easily. It will become the backroom where people meet and share magic." When pressed on the timing and reception of the new service, Jeff responded with a quote from the philosopher Arthur Schopenhauer. "Great ideas go through three stages. First, they are laughed at for being ridiculous. Secondly, they are violently opposed. Then they are embraced as self-evident truths." I suspect MagicFlix skipped the second stage and is quickly becoming comfortably ensconced in that third stage.

When I asked Jeff about the material currently streaming on MagicFlix, he replied, "It's a combination of top quality training videos, combined with history, performances, documentary, and biographies. It encourages magicians to go to live time events, see live shows, meet the



masters, and support local magic communities." The list of contributors streaming on the service adds some real weight to this statement. Content providers already include Eugene Berger, John Carney, Rich Ferguson, Franz Harary, Kenton Knepper, Amazing Johnathan, Justin Miller, Jeff McBride, Rocco, Dan Sperry, Michael Trixx, Stephane Vanel, Jason Ladanye, Fielding West, Larry Becker, and Paul Gordon. We also feature the entire Greater Magic Library featuring such masters as Karrell Fox, Shimada, Michael Ammar, John Carney, Sylvan, Johnny Paul, Larry Becker, Charlie Miller, Tom Mullica, Johnny Thompson, J.B. Bobo, Billy McComb, Mr. Electric and Daryl. This list is an impressive one, and it is getting bigger and better.

The magical content on MagicFlix is presented in carefully structured levels, including Beginner's Magic, Favorites, Most Popular, New Releases, Coin Magic, Grand Illusion, Impromptu Magic, History, Gambling Magic, Ice Breakers, Performance, Philosophy, Interviews With The Stars, Street Magic, Manipulation, Lectures Etc. In other words, if

you browse the Card Magic category, you can learn everything from how to do a pinkie count to how to back palm cards. Says McBride, "We have thousands of hours of content already in the pipeline. You sign in now, and 500 videos greet you. There is a great deal of magic on the Internet, but this is a place to learn magic. We also have plans to make a forum and develop the community aspect of MagicFlix."

The commercial evolution of Netflix has resulted in the successful creation of some of the most impressive original material on television, so I asked McBride if MagicFlix had similar goals. "We will be shooting new content and have already been doing so." Said Jeff, "Yes, indeed, we recently shot a video of Gazzo. We are trying to collect the proven masters, and at the same time, we are trying to cultivate the up and coming young magicians that are innovators and are creating new magic for new generations. MagicFlix is trying to embrace the entire magical spectrum but also really place a sense of history and value on the creators. We are also dedicated to proper crediting. Our curators are spending a lot of time on Dennis Behr's site (<https://www.conjuringarchive.com>) trying to get







**MAGICFLIX**  
[magicflix.com](http://magicflix.com)

dancers or opera singers who have learned their craft from YouTube. The great masters of magic are certainly not teaching there. MagicFlix is trying to collect material from people who have been in the business for years and are not just those seeking hits and clicks on their YouTube sites. MagicFlix is not going to be the indiscriminate hatcheting of people's material that is thrown up on YouTube. I think that is over. We are the antidote to YouTube.

You go to YouTube to watch a great artist like Fred Kaps perform his act and then there is some screaming 12-year old going, 'Fake, fake, fake. Look at 16 minutes and 22 seconds; he's got something in his hands!' There has to be a retreat to a true study hall for magic, a real place where people can study magic, undisturbed by the circus of hellish YouTube hateful comments. We go to magic as our

refuge and our healing, and when that is a hostile environment, whether it is a forum, comments, or Facebook, we have to consider delivering better sanctuaries." Jeff reminded me of one of a Eugene Burger proclamation that is especially appropriate in this context. Burger used to say, "It is not fair in a forum when Max Maven's font is the same as Spellbinder102 who has been in magic for three years. They should not have the same font

size!" Hallelujah to that, as he so often did Eugene hit the nail squarely on the head.

Jeff also gave me a rundown on the way that contributors will receive payment for their product when aired on MagicFlix. "Warren Irwin is a very successful businessman," says McBride, "He has developed a way to treat magicians very fairly. He realizes how the big producers of magic used to negotiate buyouts, pay the creator 2,000 dollars, and then they go on to make a quarter of million dollars in profits. MagicFlix has a neat solution to the 'material solution.' If the people who upload content can prove, they have either correctly credited or have a direct lineage to the material they get to share in 50 percent of the subscription fees. The division of the payment is based on the exact length of time that the viewers/subscribers spend watching their specific video. In other words, everything is based on meritocracy." In case you are as unsure of that word as I was when Jeff used it, then let me give you a definition." Meritocracy: an elite group of people whose progress is based on ability and talent rather than on class privilege or wealth, a system in which such persons are rewarded and advanced." I think that is an elegant word for an even better idea.

As we spoke, McBride painted a lovely picture of the way that this kind of structure will benefit the participants. "As an artist, marketing is important, but I want to spend time on my art and my craft, and leave the marketing to people like MagicFlix. The service is streaming 24/7 for the content providers and making money when they are dreaming. Isn't that one of the keys in life to create a product that sells itself so the artist can go back to creating, and dreaming about creating more." It certainly sounds good to me. By the time I had finished our interview, I had decided to take part in this exciting new venture.

I am looking forward to contributing some original video tutorials to MagicFlix and become part of this visionary project. My favorite philosopher Timothy Leary, who is not quite as universally revered as Schopenhauer, used to say; "One of the chief goals of life is to know what is coming next and to be on the spot to recommend it." I believe that I will be doing just that in this instance.

What more can I tell you about MagicFlix? Currently, the service is web-based, but mobile apps are coming up very shortly. The cost of the service is \$9.99 a month, but MagicFlix Inc. has been kind enough to offer a special deal for Vanish readers so you can get a free month of their screening service. To take advantage of this offer; when you go to the sign up for the service, use the promo code VANISH. For more details to get your free month and to sign up visit: <https://www.magicflix.com>

**VANISH FREE OFFER**  
**FREE MONTH OF**  
**MAGICFLIX**  
**PROMO CODE - VANISH**

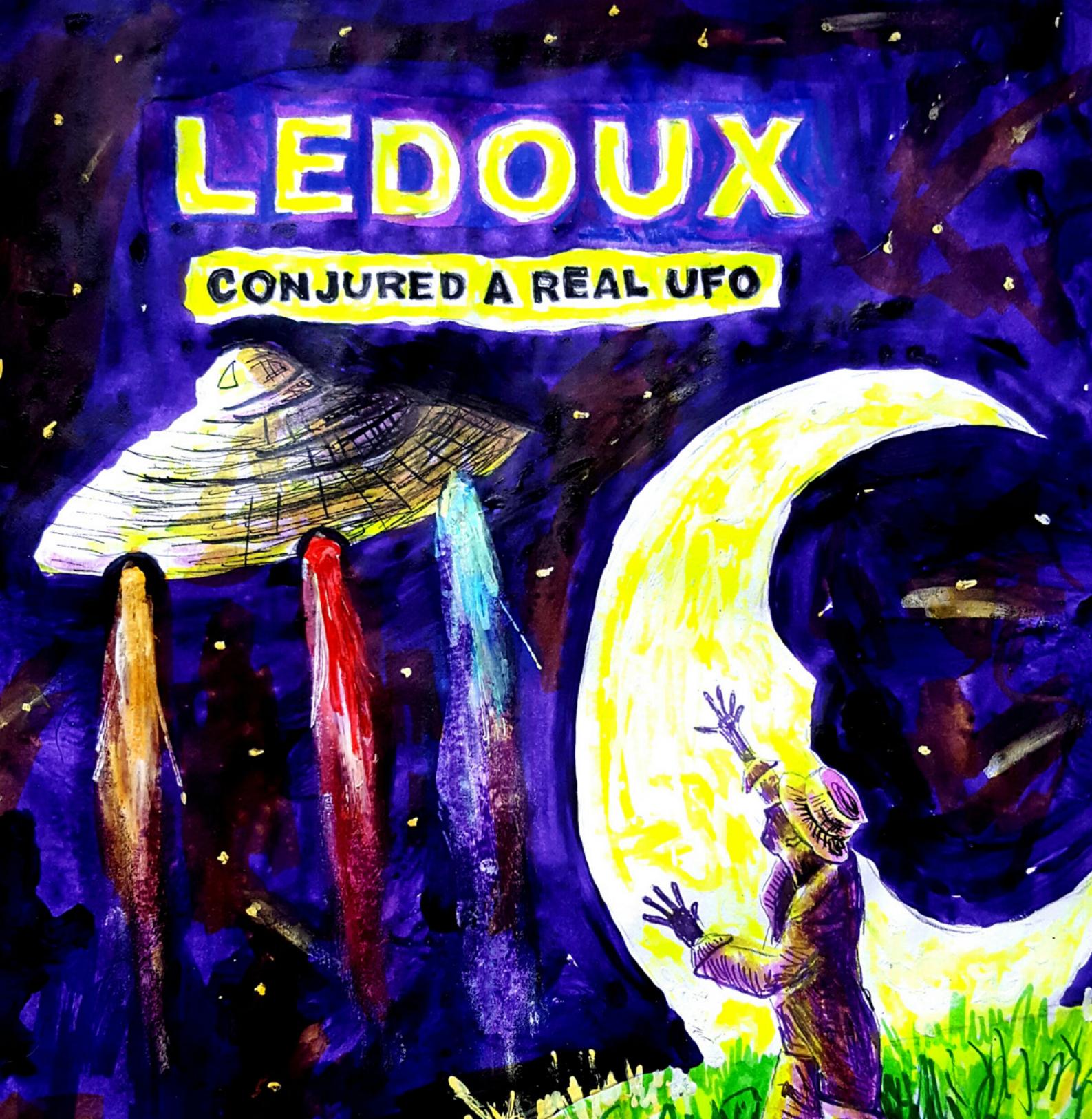
The screenshot shows the MagicFlix website. At the top, there's a navigation bar with 'MAGIC VIDEOS' and 'MAGICIANS' links, along with social media icons for Facebook and Twitter. The main banner features a circular logo for 'Twin Cities Magic & Costume Co.' with a tiger illustration. Below the banner, there's a section titled 'Magic Tutorials' displaying thumbnail images for various magic video volumes. A prominent profile section for 'Twin Cities Magic GMVL' is shown, featuring a bio: 'Twin Cities Magic: The Greater Magic Video Library. Magic course like no other! This course will boost self-confidence, improve communication skills, and teach some great magic!' Below this, there are more video volume thumbnails for Larry Becker, Charlie Miller, and Tom Mullica.

© 2019 - MagicFlix - All rights reserved

Legal | FAQ

# LEDOUX

CONJURED A REAL UFO



## TO MARKET THE HEART

### *AN INTERVIEW WITH JOE LEDOUX*

By Matthew Dinaro

**J**oe Ledoux has one of the most original minds I've gotten to know. We met in Boston about 10 years ago. I'd heard he was a magician, and I told him I thought it was an under-appreciated art form. Apparently, magicians do not hear this very often. I think we were friends from then on.

Joe, 36, is, nominally, a magician, with a great skill at sleight of hand and a broad knowledge of different types of illusions. But he's never been the sort of magician who's content to baffle and/or charm his audience simply by pulling a fast one on them. He's a magician with a message, gently pulling back the curtain of mundane reality to reveal the overflowing cauldron of possibility in this strange Universe.

There's a lot I could tell you about Joe's influences and work as a magician, but the one thing that sums his ethos up better than anything else is *ForJune Teller*, a massive spell he concocted for the month of June 2013. During that month, he asserted (through the reading of an incantatory poem) that residents of the Boston area would see faeries, sea serpents, and UFOs. As listings editor at the Boston Metro, I helped Joe promote the spell. It was the only time I ever categorized an event as "supernatural."

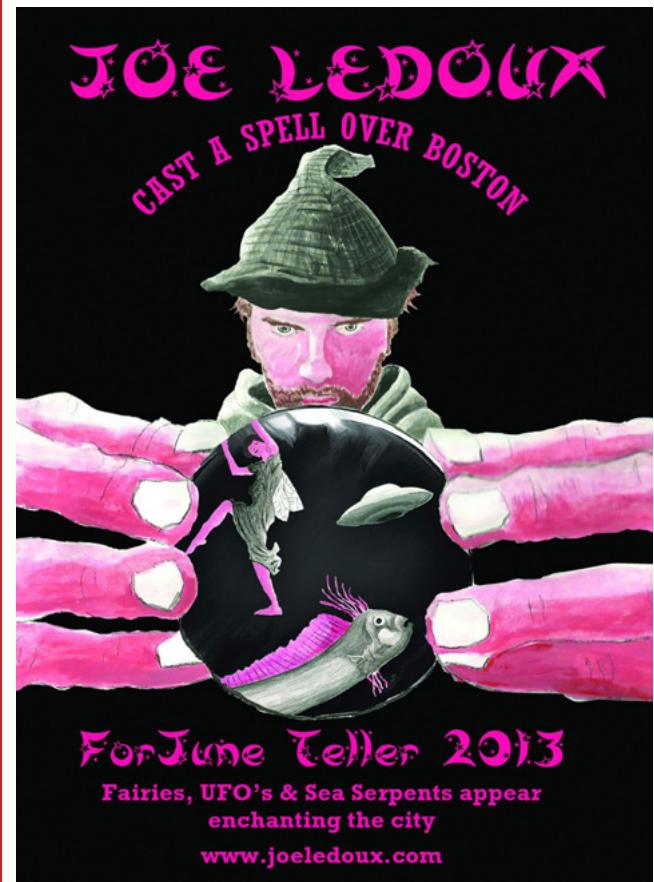
*ForJune Teller*'s full effect will never be known, but it encouraged people who knew about it, including me, to look at the same old world in a different way. I sat down for a phone chat with Joe in June, on the 6th anniversary of *ForJune Teller*, to discuss its meaning and legacy for him.

*It encouraged people who knew about it, including me, to look at the same old world in a different way.*

*Tell me something about the genesis of this idea. This was 2013, right?*

Yeah. There's sort of this reputation in the magic community that really great magicians make big illusions... And at the Mystery School, where I studied with Jeff McBride and Eugene Berger, they would really teach the idea that the magician that can get the biggest reaction using the least is the winner. So I thought, the pen is mightier than the sword—why not create a giant illusion with nothing more than a pen?

*Why put a time limit on the spell? Do there have to be parameters? Why didn't you just say, "From here on out, you're gonna just be—you know—pink elephants, whatever—it's coming."*



Because I kept meeting people in the press, and I would tell them, "Hey, I'm a magician, do you think you could help with some exposure, or to help promote my work?" And I found that they generally loved magic and wanted to write about what I was doing. And then they would be like, "When's your next show?" or "What's going on?" And there was never enough time for them to actually cover the story. So I thought, if something went for a month, then any time I saw someone or said something, there would be a chance that maybe they could help promote it. It was somewhat of a publicity stunt. But on the other side of that, there's so much sincerity in what was being promoted—in the art itself. And that's what I really believed in. So it's basically like me trying to market my heart.

*I love this idea that someone just says that you're gonna see something, and then maybe you would... And there were a couple of people who did claim to have seen things, right?*

Yeah. There were results that came in through the website, and I was also looking at the UFO Stalker website, and there were things seen around that time... I think that that's the area where a lot of people are like, "Well what was actually seen?" And I think that there is an ambiguity—even for myself—for not knowing everyone who saw, like on the website, who everyone was. I think one of my fiends posted a comment on a UFO he saw under an anonymous name. There were weird things that happened, with the oarfish showing up. Although that wasn't in Boston. Probably not good to talk about that...

Well, Boston is just crawling with cryptids of various kinds, as I recall.

In 1639, the first UFO in America was seen in Boston, over the Muddy River. And we had sea serpent sightings around the same time. The spell does sort of revive that magic. There is an ongoing effect through the poetry itself.

*So you're preaching for magic as such.*

Yeah, definitely, a huge component of it was to get people to pay attention. And there's a quote by Louis Pasteur: "*Chance favors a prepared mind.*" By getting out of your routine and just focusing a little bit more, looking in an area, you'll notice something that you didn't notice before, or discover something new. You'll only experience as much magic in the world as you believe in.

*It's the opposite of an illusion, in a weird way, right? This illusion is when you're not looking around for this stuff.*

I think the spell is an illusion because it's something that I'm building in people's mind. The way that we are fabricating and creating the image of what happened is the illusion. But within that illusion there's a realness, just like life—just like [the Buddhist concept of] Maya—life is an illusion. I think Einstein said life is an illusion, just a very persistent one. So the framework is the illusion, but within the illusion, there's a sense of real life.

*Is there anything about this project that was transformative for you?*

Yeah, because Ashley Rine—my girlfriend—and I were in Longwood Mall. And we were both hanging out, and we saw this insect that had like, little long legs—it was like, anthropomorphic. I've never seen a bug like it since. It had dragonfly wings, and an ant-like little body and head with little feet dangling, and little arms—skinny arms... And it flew in front of us! And we're like, "Oh my god, what the hell is that?" The cool thing about it was that we wanted to have a faerie sighting, because we had sea serpent legends, and we had UFO sightings in Boston, but I couldn't find any faerie sightings... Was it transformative? I think so, because there was an element of make believe, seeing something that we would think is an insect, that we had never seen before, and then seeing it as a faerie.... And then

also thinking about if we caught faeries, and then classified them, with some sort of name, like a dragonfly or mosquito, we then would see the faerie as [we see] an insect. And the spell had a lot to do with that—with how, when we classify things, we lose the magic in them through the mundane name over time, and then we take it for granted... Even like, whales—I've heard stories of people that go whale watching and look into a whale's eye. But I think a lot of people, when you hear "whale," don't think about it as a magical encounter.

*So it does get back to that idea of transforming consciousness. The idea that you'd literally make these cryptids or space vehicles appear—that was obviously not going to happen. But you might realize something about a bug that's valuable.*

Yeah... The insects and things are magical too, [they're] a magical spirit that's alive. And if they became extinct, and

The image shows a newspaper clipping from 'VANISH Magazine'. At the top, a red banner reads 'SUPERNATURAL'. Below it, the main title is 'ForJune Teller 2013'. The text continues: 'Through June 30 Boston metro area www.joaledoux.com And now for something completely different: Local magician Joe Ledoux claims to have cast a spell that will cause sightings of faeries, UFOs and sea monsters all over Boston this month. That counts as supernatural, right? How else would you classify a listing like this? So watch the skies, waterways and parks of our fair city this June, and if you think you've seen something, you're invited to report it at the website listed above.' The author's name, 'MATTHEW DINARO', is printed at the bottom of the clipping.

we saw them in books, and people were like, "There were these magical insects on Earth!", people would be like, "Man, that must have been so beautiful to see a butterfly!" And all of that magic and life is all around us, and we don't see that magic.

*So, why exactly are you revisiting this spell now?*

Well, because I thought it was crazy that you put it in the newspaper as a "supernatural" thing—which was in a big Boston newspaper... [but] nobody wanted to cover what was actually seen. So I always thought you've gotta tail end it. If you create something as an artist you have to wrap it up. So this [interview], to me, is like finishing a piece of art.

Instagram: @JoeLedouxMagic

# Your #1 Playing Card Supplier



**HUGE Selection | BEST Prices\* | FREE\*\* FAST SAFE Shipping  
All of Your Favorite Brands, Designers & Producers**



Also a wide selection of Tarot, Oracle, Games & Accessories

New Items Added Almost Daily

**COUPON CODE: VANISH10**

Take 10% Off Your Order At [PlayingCardDecks.com](http://PlayingCardDecks.com)

\* Best Price Guarantee from any major competitors with a free shipping option

\*\* Worldwide free shipping with minimum purchase. Visit site for details

## PRODUCT HIGHLIGHT

# Cruise Magic The DVD

Vol 1 & Vol 2



NICK LEWIN

## CRUISE MAGIC 1 & 2

NICK LEWIN HAS BEEN AT THE FOREFRONT OF THE COMEDY MAGIC SCENE FOR AS LONG AS I CAN REMEMBER. THERE IS ALSO NOBODY I KNOW WHO KNOWS THE BUSINESS OF WORKING ON A CRUISE SHIP THAN NICK. WHEN IT COMES TO WORKING ON SHIPS THERE IS NOBODY WITH MORE EXPERTISE THAN NICK.

THIS TWO SET DVD IS A GREAT COMPANION TO HIS BOOK CRUISE MAGIC 101, OR EVEN AS A STAND-ALONE PRODUCT YOU WILL GET SO MUCH INFORMATION THAT IT WILL GIVE YOU A HEAD START IN A CAREER ON SHIPS.

THIS DVD SET COVERS EVERY ASPECT OF WORKING ON SHIPS FROM HOW TO GET BOOKED, YOUR PROMOTIONAL VIDEO AND SOME SECRETS THAT ARE KNOWN ONLY BY THOSE WHO HAVE WORKED IN THE BUSINESS A VERY LONG TIME. OVER THREE HOURS OF NON-STOP INFORMATION RIGHT FROM THE HORSES MOUTH!

I WISH THIS WAS AVAILABLE WHEN I STARTED TO GET ON CRUISE SHIPS 20 YEARS AGO - IT WOULD HAVE MADE MY LIFE SO MUCH EASIER.

PRICE: \$55.00

AVAILABLE: [www.lewinenterprises.com](http://www.lewinenterprises.com)

If you have your act together and are ready to pursue the exciting life of a cruise ship magician then these are the DVDs for you. Nick Lewin covers the down and dirty secrets of the life of a magician on cruise ships as based on 48 years in the business spanning the 70s, 80s, 90s, and 2000s. What to do, what NOT to do, and what to expect. Lots of invaluable pro tips provided. Nick covers three hours worth of topics. He even teaches you how to make your showreel into a powerful selling tool! These DVDs and book are essential viewing and for all variety acts seeking this type of lucrative employment. Nick's knowledge has helped many pros succeed on luxury cruise lines with repeat bookings. Now, it's your turn. Cruise Magic 101 is Nick Lewin's classic book about making a great living performing on cruise ships. It was an Instant Success, and became the road map that guided many performers to successful and lucrative new careers. Now we are delighted to present Cruise Magic The DVD with an all new and updated stand-alone companion to the book.

Every aspect of performing in this exiting field of work is discussed in detail; how to get booked and rebooked, material that will work, and what to expect onboard. Learn the thins you should do and what not to do! With 48 years of experience as a top cruise ship entertainer Nick knows the right questions and delivers the correct answers in this exciting set of DVDs. (Running time-3 hours)



#### MY THOUGHTS:

This is, without a doubt the best information on working ships that anybody has released on DVD. Having spent, and continue to work in the cruise industry myself for almost 20 years now, I can tell you the information Nick shares is spot on. If this was around when I wanted to start on ships it would have mad my life so much easier. Nick really speaks from experience with 48 years as one of the busiest and highest paid cruise entertainers at sea. He has seen it all and been through all the changes. The industry now is so different than what it was a decade ago, and even a few years ago. Nick shares what you can now expect in regards to status, cabins, access to crew areas and even using the Internet. It is also important to note that these things change for every cruise line but armed with the knowledge Nick shares you will go in to this market a much smarter person. It really is a sink or swim industry so you will want to know as much about it before you begin your journey.



The topics covered range from how to get the gig, your promo material, with a bonus of Nick's own showreel, the material you perform, the types of ships and cruise lines and which ones you might best be suited for ... and this is just on the first DVD. Both DVDs together cover over 3 hours of material. He even shares one of my personal secrets when travelling, which I honestly thought nobody else knew - it involves a cane. Something I have always taken as carry on due to the expense of the one I use (from Charlie Chaplin) and how it's landed me some pretty good perks when needed. As soon as I saw this I realised it's one of those things that true professionals know about and use when necessary - and trust me it will be necessary.

The cruise life isn't for everybody, and Nick talks honestly about making sure it

is right for you. You really only have one shot at working on a ship, so you must make sure you are ready. The second DVD covers everything from passengers, clothing, bows and standing ovations, cruise directors and the hierarchy on ships, merchandise and communication and so much more. The filming is done in Nick's library and it's just him sitting and sharing his knowledge on this type of work. He is honest and doesn't hold back. Trust me when we say 'it ain't all glamor.'

This is definitely a must have for anybody who wants to consider working on cruise ships. It really is an amazing way to get paid to do what you love and travel and see the world. There are different lines for different types of acts. As of last week a memo went out to agents from two of the largest cruise lines saying only send them acts between ages 20-30. As soon as this came out to well known acts that have been with these lines had their contracts stopped and these performers

"If you are interested in working on cruise ships then THIS is definitely the product you need to get the inside knowledge on all aspects of ship life." - ROMHANY

were loyal to these lines for most of their career. My advice is to be aware that the industry moves and changes quickly. You could be the flavor of the month and then nothing. You must make sure you know which lines are best suited for your style of performance. Both of these acts will find other work because they are so good, however they need to know which line to approach. Nick talks about this and it really is one of the most important aspects of working ships. Know your cruise line and the demographics, and most importantly you are replaceable. My advice is never to put your eggs all in one basket. I still work ships but am fortunate to know which ones my act is best suited for, and work now only when I want to and when the money is right for me. It's taken me 20 years to get to this point, and again Nick shares this information so you are steps ahead of the game when looking where to go.

This really is a MUST HAVE for anybody who wants to work on ships.



# CHERRY CASINO

## DESERT INN PURPLE



*Cherry Casino Fremonts (Desert Inn Purple) Playing Cards  
is the latest installment of the ever-popular Cherry Casino Playing Card line.  
Experience a deck for yourself and appreciate the manufactured precision  
and stunning craftsmanship of the Cherry Casino Fremonts.*

# MAGIC IN A PUFF OF SMOKE!

## TSG - THE SMOKE GIMMICK



The smoke gimmick (TSG) is the smallest and easiest smoke producing gimmick you will ever use. ("1 x 1" ½") It can be held in the hand, or attached to one of the accessory clips to produce smoke wherever you need it! The battery is rechargeable. Remote controlled - Easy to use.

### Some things you can do with the TSG include:

- A wisp of smoke when a coin or ball vanishes.
- A billow of smoke comes out of top hat or prop
- A borrowed smart phone begins to smoke when rubbed
- Smoke appears inside a glass.



As you see in the photo, we include lots of accessories so you can use it anywhere you wish to produce smoke. Two drops of 'juice' gives you over a minute of smoke. The liquid supplied is available at e-cig stores everywhere. It is safe and you can travel with it. (travel case included.)

Watch the video - <https://you.tube/FI6fhKiz4nk>  
Available in VERY LIMITED quantities.  
Order one now! .....\$ 130.00

**[www.showbizmagic.net](http://www.showbizmagic.net)**



**SHOW-BIZ SERVICES**  
1735 East 26th Street  
Brooklyn, New York 11229



Power up your  
online sales.



Watch our two minute video and  
learn how we can transform your  
online magic business from a stress  
producer to a wealth creator.

Visit [www.qualitymagicsites.com](http://www.qualitymagicsites.com)

# **Tommy James Products**

## **Over 50 unique products for the family entertainer!**



**Fast, reliable  
Customer Service**

**[TommyJamesProducts.com](http://TommyJamesProducts.com)**

JEFF CHRISTENSEN

# MAGIC IS EDUCATION

"There are always three presentations, for every one you actually gave. The one you practiced, the one you gave, and the one you wish you gave."      Dale Carnegie

I believe that it was Max Maven who said that within the first fifteen seconds of appearing on stage a performer must successfully answer two questions for their audiences. Specifically, "Who is this and why do I care?" I would contend that given our digital and social media obsessed world, along with our every decreasing ability to concentrate, that we might actually have even less time than this. According to the Goldfish Factor the attention span of the average human is thought to be around 8.25 seconds.

In comparison, the average attention span of a goldfish has been estimated at approximately 9 seconds. Which would suggest, in theory, that it might be harder for a magician to fool a goldfish as compared to a human. In this month's column we spend some time considering how to overcome these challenges and make our magical presentations more powerful. To begin, I'd encourage you to watch a portion of the following, which shows variety performer and Las Vegas headliner Tape Face's first appearance on America's Got Talent.

So I'm going to assume you watched it or at least the first minute or so. In this clip Tape Face appears on stage and we see Max's questions asked both out loud and non-verbally. At 0:32 listen as two audience members look at each other and ask, "So, what is this?" Later at around 0:45 an audience member sums it all up with a succinct non-verbal Mr. Spockesque eyebrow raise. It would appear that Max is quite correct that our audiences are indeed wondering these questions when performers first arrive on. Creating a powerful



presentation begins well before you've ever arrived on stage. There is so much preparation, planning and thought that should go into any live performance. Let's assume you've done all of this prep work and are actually ready for an audience. At this point it starts by understanding exactly just who your audience is and tailoring your show to meet these performing circumstances. As Jeff McBride puts it...is it a drinking audience or a thinking audience? Is it a family show? For kids, stage, close up, walk-around? Do they have a microphone, sound, and lights? What does the performing space look like and is your planned performance suited for that space? As well as understanding your performing circumstances you also need to know your own personal strength's and limitations. Often a potential client will know what they want but not always what they really need. Several years ago I was asked to do a 60-minute show for a very large venue. The truth is I wasn't ready for that show and I wisely said no and recommended a more suitable performer. All of these questions and more should be clearly answered and understood before any booking occurs. Communication is key so that both sides are able to work together to produce a successful event.



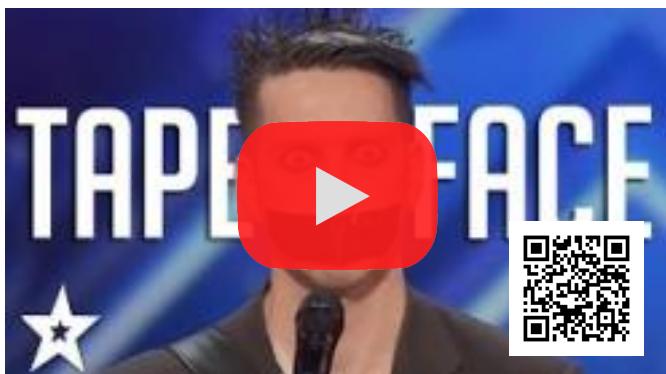
***"Designing a presentation without an audience in mind is like writing a love letter and addressing it: To Whom It May Concern."***

Ken Haemer

Once you have all of these factors considered then it's time to consider your opening. For me it begins with a scripted intro, which is provided to the person introducing me. As a back up I also have a pre-recorded intro so that I can try to control every aspect of my performance. I like to use walk out music and will either control it myself or respectfully collaborate with tech staff. In either situation I need to know how big the space is and how much time it will take me to arrive to centre stage for my opening. I want my music to match the specific circumstance and so I have several versions that I've edited on Garage Band to meet my specific needs.

Having arrived on stage the next hurdle is what do I do to capture and sustain the interest of my audience? On this there are several schools of thought and there really is no one right answer. Some believe some flash type magic is in order so that your audience can see and understand that you're a professional performer. Other performers begin with a story or short quote. This will depend on the performing circumstance and of course your character. My preferred method is to begin with Axel Hecklau's wonderful effect Spoonaround that I've scripted and timed to a quote often attributed to Mark Twain.

***"It's not what you know that gets you in trouble...  
(true) it's what you think you know...  
that just ain't so!"***



This is what feels comfortable and works for me. In addition to this I also like to use a billet type box and audio/video announcements to encourage people to write down their favourite song, holiday destination, etc. and place it in the box at the front of the stage. Preshow music plays and I have various slides, which project to keep the audience engaged and to help them prepare for my show. I believe that the most important thing is that you actually have done your homework and have a plan for every moment you spend on stage.

I recently had the opportunity to work/collaborate with amazing LA magician Rob Zabrecky. Rob has a very different approach for his entrance. For him, there is no intro and no music. He simply

appears, usually from the back of the house. He carries with him a very sketchy looking box and takes his time to come through the audience all the while silently studying the people he encounters. With this most dramatic build he then stops and hands the box to a person near the front saying "This box isn't yours...you're just holding it!" He then takes a few steps away and turns back to them and adds, "If it starts to scratch or leak...let me know." He then enters the stage and begins his show. Talk about capturing your audience's attention! I've never seen it but I understand that Max Maven used to enter and begin his show by simply saying "Boo." Jeff McBride will often enter from the house and use two thunder fans to engage his audiences by making a rhythmic percussive sound which the audience is then encouraged to copy in a call and response kind of format.

A final consideration is whether to hide away from your audience for the BIG entrance or as McBride advocates to be out front pre-show. I prefer McBride's version and will interact with my audience prior to the show and do close up and just get to know them a bit. In this way you become your own opening act. I find this helps, as when I do come out the audience already knows who I am and what I'm like. From my smile and our conversation they know that I care about them and so in turn they care about me.

Every moment on stage is important so take the time to plan your entrance so that your next performance is a powerful presentation. In next month's article I will share some of the strategies and choices that I've made to make my presentations more powerful. Remember, Magic is Education!

Jeff Christensen (M. Ed.), 4F Bachelor Degree  
Corporate-Infotainer.com  
Voted Inspirational Canadian Magician of the Year 2018/19



**Billy Damon presents ...**

## **Mini Magic Balloon Animal**

**The perfect pocket trick ...**

**When you don't want to do magic, but want something magical,**

**And wind up with the coolest giveaway**

**Comes with 8 balloons and 8 mini-balloon animals**  
**plus a link to the tutorial video**

**\$10.00 + S&H**

**To Purchase contact: [Billy@BillyDamon.com](mailto:Billy@BillyDamon.com)**

# DECIDE TO



SansMinds  
SIMPLY AMAZING



Dealers, please contact  
Murphy's Magic

TV rights NOT included with purchase. All TV rights reserved and available from SansMinds.com only.

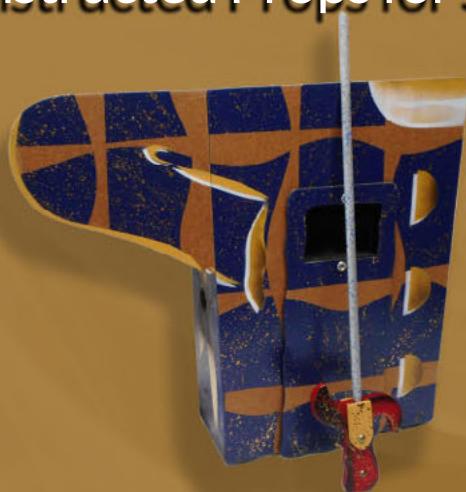
# GOSWICK'S<sup>©</sup>

Since 1992

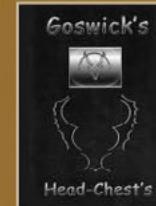
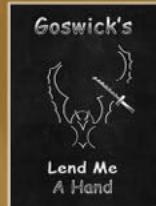
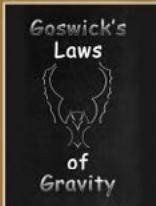
## Original Copyrighted Tricks!



Constructed Props for Sale



22 Original Books



60 Videos  
 YouTube

[GoswicksMagic.com](http://GoswicksMagic.com)

We have the  
**LARGEST SELECTION**  
of magic poster images to  
choose from...



Our magic poster reproductions  
are the best on the market.  
Check our website for a complete listing.

Manufacturers of the exclusive line of Nielsen Magic™ props. ♦ The Number One Source for Original Magic Posters on the Internet.

**www.nnmagic.com**

Nielsen Magic • P.O. Box 34300 • Las Vegas, NV 89133

Tel./Fax: 702-656-7674 • E-mail: mail@nnmagic.com

JAPAN'S LARGEST WORLDWIDE DISTRIBUTING MAGIC SHOP



# KING OF MAGIC

<http://www.kingofmagic.net>



Ultimate  
Handy Sound



Wonder Board



Wonder Donut



Wonder Orchestra



Wonder SiB



Wonder FB



Wonder ATR



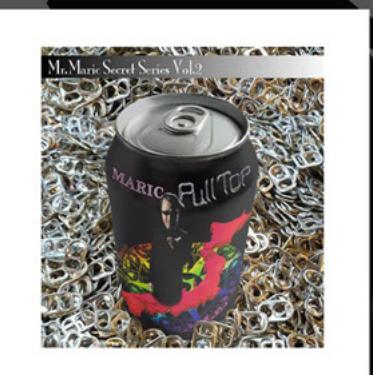
Wonder Sealer



Card Through Mesh Bag  
By Higpon



Maric Cup



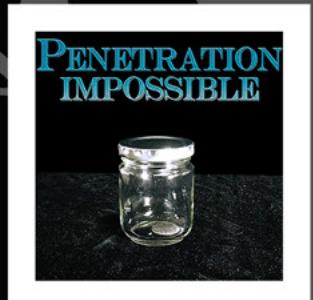
Maric Pulltop



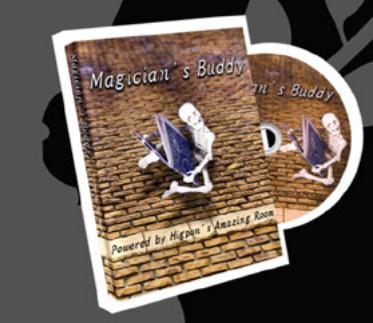
Maric Glass



Hole



Penetration  
Impossible



Magician's Buddy



Air Dancing

## DEALER INFO



(Click on image for more details)

King of Magic is distributing magic items worldwide from Japan.

We are on the top of the list for distributing our own original products in Japan.

We have our own producting factory. King of Magic will continue creating and distributing new magic.

If you have any questions please contact us at:

[\(Native English Speaker\)](mailto:shawn@kingofmagic.net)

**BESTIARIS**

PRESENTS

A U T H E N T I C ★ A S T O N I S H M E N T S





Mig of Big Guy's Little Pills

# Big Guy's Magic.com



Visit our Shop



Now Shipping to the World

We are an Online Magic Dealer and a Brick 'n Mortar Shop

Magic | Jokes | Close-Up | Mentalism | Stage | Coins | Rope | Cards | & More

Buy all your quality magic online at [www.BigGuysMagic.com](http://www.BigGuysMagic.com) or Call Us at (262) 691-8801

Online Magic Shop

[www.BigGuysMagic.com](http://www.BigGuysMagic.com)

145 Park Ave | Pewaukee, WI | 53072

skype "BigGuysMagic"

We Gladly Accept These Major Cards



Jokes, Magic & More!  
Over 16,000 Items Online



STEVEN X

# SPINNERETS™

X-TRA INVISIBLE

SPIN WEBS ANYTIME, ANYWHERE.  
EVEN IN THE NUDE!!!!

12

QTY.

PLUS: BONUS DOWNLOAD *THE FORCE*  
CODE INSIDE A \$25 DOLLAR VALUE FREE!  
REPEAT USE INSTRUCTIONS INCLUDED

NOT A FOOD PRODUCT  
DO NOT SWALLOW  
ADULT SUPERVISION REQUIRED

PATENT PENDING

WARNING  
CHOKING HAZARD  
SMALL PARTS  
NOT FOR CHILDREN  
UNDER 8 YEARS

"I'VE ONLY HAD THESE FOR A SHORT TIME BUT I ASSURE YOU THEY ABSOLUTELY LIVE UP TO EVERY CLAIM STEVEN HAS MADE."  
-ANDRE HAGEN- MAGICIAN & EDITOR FOR *-THE ART OF ASTONISHMENT-*

"USE THEM, YOU WILL. IT'S ALL VERY WELL PRODUCED AND PACKAGED"  
-DAVID REGAL- MAGICIAN AND CREATOR OF *-THE CLARITY BOX-*

"I DEFINITELY THINK THIS IS A LEAP FOR ALL THREAD WORKERS."  
-MARIANO GONI- CREATOR OF *-HAUNTED REVOLUTION- & -DEFIANCE-*

"IF YOU LIKE THREAD WORK THEN DEFINITELY GET THIS, YOU WILL BE HAPPY WITH YOUR PURCHASE."  
-PAUL ROMHANY- GOLD MEDAL MAGIC CHAMPION, EDITOR & CREATOR OF *-VANISH MAGAZINE-*

STEVEN X™

## THE FORCE



LET THE FORCE DWELL WITHIN YOU!

NEW

STEVEN X

## Pen-nomenon

DISCOVER THE POWER OF SPIRIT WRITING

"THIS IS A VERY MAGICAL AND SPOOKY VISUAL EFFECT THAT WOULD CERTAINLY SURPRISE AND FOOL YOUR AUDIENCES."  
-EUGENE BURGER- LEADING AUTHORITY ON SPIRIT MAGIC

"PROPERLY PERFORMED, THE SIGHT OF THE MYSTERIOUS MOVING PEN GIVES AN EERIE SENSATION TO THE AUDIENCE."  
-JOHN TEO- IBM PRESIDENT, SINGAPORE

"THIS DVD IS PACKED WITH MANY DIFFERENT WAYS TO HOOK UP AND TWO DIFFERENT WAYS TO GET THE MESSAGE. YOU DON'T EVEN NEED A FORCE FOR ONE OF THEM. ALL IN ALL A VERY SOLID TRICK. I LIKE THIS."  
-JAMES LINN- MAGICIAN

STEVEN X

## CLEANEST COIN BEND 2.0



"WTF!!!???"

-XEON STEEL- CREATOR OF *FIVE & BASH*

"THE CLEANEST BENDING MIND BENDER I HAVE SEEN. GREAT FOR CLOSE-UP MAGIC IN THE STREETS, RESTAURANTS, ANYWHERE. DON'T MISS OUT ON STEVEN X *CLEANEST COIN BEND*"

-BOB JONES- MAGICIAN

"THE BEND IS OVER SO FAST IT WILL BEND THEIR MINDS, LEAVING YOU OPEN FOR AMAZING PRESENTATIONS."

-MICHAEL NIGHT- MAGICIAN & HYPNOTIST



# MAGIC REVIEWS

**PAUL ROMHANY & FRIENDS**



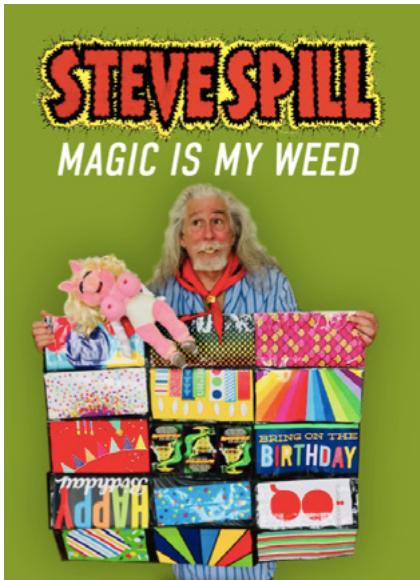
IN ASSOCIATION WITH WIZARD PRODUCT REVIEW

If you would like to have your product reviewed in Vanish, then post it to the Magic Review team.

With an audience of over 100,000 readers your product will reach a wider audience than any other trade magazine.

NOTE: We get sent A LOT of magic to review and ONLY CHOOSE the products we feel deserve the space. Not ALL products will make the review column.

# 1 MAGIC IS MY WEED BY STEVE SPILL



REVIEWED BY NICK LEWIN

Featuring 12 stand up routines including:

Mindreading Goose. Steve's classic comedy effect.  
Broken Mirror. A nicely updated spirit slates routine.  
Pothead. A Miser's Dream routine with a great finale.  
Waste Not. A nicely disguised newspaper tear.  
Rice Paper. Steve's take on Slydini's paper balls over head.

236 Pages. Hardcover.

\*\*\*\*\* Five Star. Highly recommended.

Purchasing details.

Special pre-publication discount offer now through September 19 – \$95 PayPal to info@stevespill.com international \$120, all pre-publication orders are personally autographed and include shipping and handling. After September 19, MAGIC IS MY WEED \$125 per copy domestic, \$150 international PayPal to info@stevespill.com

Review.

I enjoy Steve Spill's books a great deal. They combine instructive and entertaining autobiographical details with strong, commercial routines. Spill's latest publication "Magic Is My Weed" is another excellent release that will delight his current fanbase. It should also convert many new readers to his idiosyncratic approach to creating unusual and distinctive magic effects. A trip through Steve's mind and working repertoire is not only fun but a rare, and energizing way to improve your performance skills.

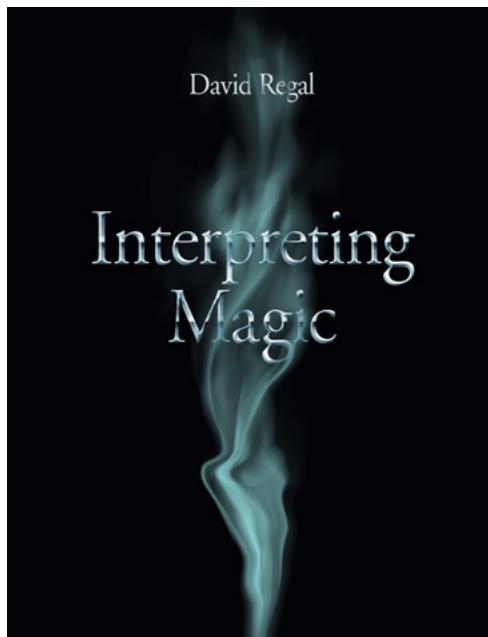
"Magic Is My Weed" is divided into two parts. "Contact High," the opening segment, contains some great stories and insights into Steve and his philosophy of performing magic. Do not be fooled by Spill's casually flip style of writing; there is a great deal of hard-won knowledge shared in these six chapters. Merely adopting his powerfully direct acronym P.E.S.K. and putting it into application could be a profound revelation to many performers. Steve also gives some practical advice about presenting comedy that is price-

less and deserves serious study by magicians looking to take their work to another level.

The second half of the book is entitled "Cash Crop," and it contains a dozen top-notch routines that Spill has employed over the years. Most of these are very cool variations on classic effects that manage to create something new and intriguing. Some are already bona fide classics of comedy magic such as his "Mindreading Goose," while others are hidden gems from his performing back pages. A savvy performer will have no problem choosing and adapting one or more of these routines, and with a little attention to detail will be rewarded with strikingly commercial additions to their repertoire. Just reading Steve's plot lines will stimulate magician's creative juices and help make them better entertainers. I highly recommend this book to any stand-up comedy magician and give it a hearty five-star rating.



# 2 INTERPRETING MAGIC BY DAVID REGAL



REVIEWED BY NICK LEWIN

Over 60 routines for close-up, parlor and stage.

Over 500 pages, and over 1,000 Photographs.

Price \$75. (Plus S&H)

Available from [www.regalmagic.com](http://www.regalmagic.com)

I loved David Regal's 2008 book "Approaching Magic," and have been eagerly awaiting his follow up to it. It has been well worth the wait. "Interpreting Magic" is a superb book that will delight magicians everywhere with its premier content and expert execution. David is a brilliant and unique magical thinker, and when you couple that with his abilities as a wordsmith, you have a pub-

lication that exemplifies everything that is best in the magic world.

"Interpreting Magic" effortlessly covers every facet of magic. Whether you are looking for a fresh new sleight of hand routine or a hilarious stage effect you will find something exceptional here. It took David eleven years to publish this companion piece to his previous release, and the polish on these routines is a testament to taking the time to get things right. Today many people with a good, but half-formed magical idea, release a video download that fails to do their idea justice. There is nothing that is served half baked in "Interpreting Magic." The toughest part of this book is separating the gems from the gems; this is a book that you will be dipping into, and exploring for many years to come.

Interspersed with the moves, magic, and routines in the book are over 30 interviews with some of magic's most respected "movers and shakers" that inform and entertain in equal parts. I can not recommend this book highly enough for any genuine student of magic. Reading it will make you a better magician, and performing the effects will make you a better performer. I give the book an enthusiastic five-star rating out of a possible five stars, but as an avid Spinal Tap fan, I have decided to make it a six. Books this good don't come around very often, do not miss it!

PRICE: \$110 US

AVAILABLE: [www.stevensmagic.com](http://www.stevensmagic.com)

Within this book you will find the secrets from some of the greatest minds in psychic and mentalism history. Make NO mistake, this is not a biography, this book will teach you how all these things were accomplished including but not limited to: Contact mind-reading, Q&A, hypnosis, statistics, suggestions, psychometry and much more.

Book is 6 x 9 inches, hardbound with 98 pages. Unquestionably controversial, many of the feats performed by these two individuals are uncanny. Grunewald, illustrates that these two men really did have "real" abilities. On the surface such a bold statement seems incredible, but when you understand the justifications of his argument—as a mentalist you will agree. The interesting point—you too can obtain these real techniques.

Read about how Hanussen, was able to prove in a court of law that he did possess real psychic ability, with such conviction the judge emphatically agreed and dismissed the case against him. As a mentalist, can you image a more difficult scenario? Grunewald envisioned this project over a decade ago. Throughout the long process of creating this book, he would visit Hannusen's and Messing's graves for creative inspiration relative to how these giants were able to become great psychics.

You will discover this is no ordinary book, it stands on a league of its own and is bound to be a required tome for any mentalist or collector. This book may change your way of thinking.

#### MY THOUGHTS:

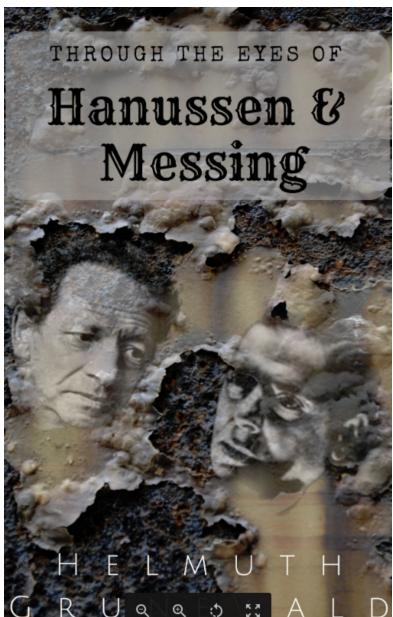
If you are a mentalist then you should be aware of both of these performers. I've always felt both stories would make a great movie because of the times they lived and the way they performed. The author takes a strong view, and one that I totally agree with, of how mentalism has gone from being 'mentalism' or mind-reading to actually some type of psychological babble that seems to be popular at the moment. By studying Hanussen and Messing you will find out what real mentalism should look like. Within these pages you will not only learn some of the guarded secrets, but also give a refreshing approach to mentalism, one that I think many of the younger performers will find interesting.

Helmut makes a bold statement saying you don't need all the electronic gadgets out there to do impossible mentalism, and again he hits the nail on the head. This might be another eye opening statement for younger readers but it's absolutely true. The best mentalists in the world don't need all the gimmicks and gadgets that flow through pages on websites today. If you can do contact mind-reading and perfect it, as Hanussen and Messing both did, then you will save yourself thousands of dollars AND be able to do this anytime and anywhere. There is also a fantastic Q&A in this book which is one of the best I've read.

This book will teach you the real secrets to both of these legendary performers, which has to do more with their acting skills, the stage, stories told about them, and skills. You will learn the real secret to great hypnotism, and the author really encourages you to delve deeper in to what it really means. I love this little sentence from the book, "Get training and then practice, practice, practice! Read as much as you can and become an expert. This is one of the steps to become a real mentalist." The idea of being a real mentalist is the entire tone of this book and is so refreshing to read. Both Hanussen and Messing, were excellent hypnotists. Hanussen would often refer to hypnotism in his work, but Messing never did but he certainly used the tools to achieve the impossible.

There is so much to learn from this book. It is on the higher end

## 3 THROUGH THE EYES OF HANUSSEN & MESSING BY HELMUTH GRUNEWALD



but it is intended for the serious student or performer who wants something different and unique. I think this book would be a real eye opener for many and hopefully inspire readers to re-look at what mentalism was and could be again. More and more mentalists today say they have no psychic abilities and they are doing it psychologically. I love this line from the book on the chapter READINGS, "In my opinion it makes no sense to give readings unless your name is Hannibal Lecter or Sherlock Holmes."

This book has awakened my concept of mentalism and I hope somebody takes this and runs with it – because it could very easily be something 'new' to a new generation that has grown up with being told how things are done. It has also awakened my interest in both of these famous performers and I am now on the search for more information.



## 4 SOCKS BY MICHEL HUOT



PRICE: \$40.00

AVAILABLE: All magic dealers

WHOLESALE [www.murphysmagic.com](http://www.murphysmagic.com)

Michel Huot's SOCKS is the most attention-grabbing, fun piece of mentalism we've released in years. SOCKS is simple and strong in premise: you display two packets of cards with different sock designs on each one. You explain the premise: the spectator will choose two socks, and you hope that the spectator can find the only perfect match. Turning them over, two at a time, you show that each pair is mismatched. When the spectator says stop, you place their selections to the side, face down. See where this is going? Well, it's not what you think.

The spectator turns over the two chosen socks to reveal they do NOT match at all: yellow stars on one sock and purple stripes on the other. But you then lift up your pant cuffs to reveal that YOU ARE WEARING THE EXACT SOCKS THAT THEY CHOSE. This hits people hard and comes as a complete surprise. It's not a card or coin or rope trick, either. It's a mentalism piece with an article of clothing, and something everyone can relate to.

For the finale, you snap your fingers, and show that every single pair of socks is now a perfect match!

SOCKS comes with everything you need, including the socks, specially printed cards, and a gorgeous wallet to carry them in. It's easy to do and takes up virtually no pocket space. It is an IDEAL opener for walk-around performers.

We've even included a BONUS effect in which you predict a chosen card on the bottom of the socks you're wearing. The socks and the specially printed cards are high quality and built to last thousands of performances.

SOCKS comes with everything you need, including the socks, specially printed cards and a gorgeous wallet to carry them in. It's easy to do and takes up virtually no pocket space. It is an IDEAL opener for walk-around performers.

### MY THOUGHTS

Looking for something different?? SOCKS is a great little routine that you can wear to every event both on and off-stage. The socks themselves are specially made and have something extra built in should you wish you throw a kicker in with a selected playing card. You also get two sets of cards with pictures of socks on them. This routine has two very strong climaxes. The first is when the spectator says stop on two cards which match the socks you are wearing, and the other is when you go back to show them the cards they all now match. It's a super fun little routine and would be perfect for the walk-around or close-up magician, especially if you are working in a restaurant. You could easily do this for walk-around using hands as your table for the cards.

This also comes with a download tutorial in which you'll learn not only Michel's handling BUT how to put on socks properly so they will last much longer ... who knew?? Michel has taken what has usually been a stage routine for many performers and adapted it to close-up. I really like this version and it's easy to do and would create some fun moments. It has built in humour with the socks in the pictures as well as the chosen socks. The method is super easy but will just take confidence, however you will learn several methods on making sure the correct cards are chosen.

If you are looking for something fun and different, that has at least two really strong finishes then this is a great choice.



# 5 EUNA BY SANS MINDS



PRICE: \$75.00

AVAILABLE: All magic dealers

WHOLESALE: [www.murphysmagic.com](http://www.murphysmagic.com)

EUNA, the first speed coin created for visual coin magic.

Modern coin magic has shifted toward visual mystery that people can see. With popular social media platforms, magic artists with their insane visuals can be seen by the whole world overnight.

Built from scratch. EUNA not only has the perfect weight, size, color, thickness, texture, and design for modern artists, it carries one special property that no other coins offered in the past. It's designed to be FRICTION-FREE to for visual coin techniques.

40mm in diameter and 2mm thin. Although modern coin magic has shifted toward using less coins for visual clarity, a few of these large coins will provide enough visuals to stun spectators.

The best part is that it is still heavy enough to feel like a real coin. No more arcade vibe coins!

EUNA has metallic finish while being extremely reflective, so it can be used in both close-up and parlor situations, making sure everyone can witness the beautiful lie before the magical truth.

While retaining its beautiful design, EUNA has a smooth texture. No need to soften it out because the coins don't talk from the very moment they're removed from the box. Extreme smooth texture of the metal itself also allows certain moves to get executed with minimum effort (i.e Blow Vanish by Zee).

The design. It reflects inner conflict within artists' mind and life.

The design... It is a symbolic masterpiece that you can hold in your hands like an amulet. Like how Will Tsai became a worldwide sensation with one video clip and like how a nobody like Zee became the face of the modern coin magic. Regardless what others say, having faith and taking a leap toward it can completely change your life.

To further serve your taste, we have decided to produce two different colors of EUNA. Standard EUNA is white as snow and always extremely reflective. Moonlight Edition of EUNA is darker overall for low profile performers but reflects like a mirror when

needed, so you can leave impeccable retentions in your spectators' brains.

EUNA makes the Blow Vanish much easier and faster, so we have decided to include Project Z when you purchase the EUNA set!

Are you ready for your own destiny?

GET IT NOW!

Writer: Shameless Visual Coin Monster Zee

## MY THOUGHTS

I love this concept and love these coins. They are built from the ground up and this makes it the perfect product for coins workers. They are large (slightly larger than a US dollar) and handle fantastically. The image on the set I have are a lady on one side with the words, LEAP OF FAITH and a Rose on the other with LIVE IN THE MOMENT. Both great sayings and certainly can lead to some different presentations. I have the Moonlight version but there is also a shinier version available. One of the really great things about these coins is that they are friction free. When you slide your nail across the coin you can really see how smooth this is. This obviously helps with various visual moves. Another nice feature is the weight. It is perfect and feels like a solid coin when you perform with it. My favourite routine with three coins that I perform in every close-up set is Michael Ammar's Three Coins Through Silk. Quite possibly the best close-up routine using just three coins. If you love coin magic then you will love these working with these coins. They come in a tin and padded case to protect them and is perfect for travel.

The bonus is that you also get a link to a tutorial Project Z where you will learn his BLOW move which has become popular. I would also highly recommend purchasing Eric Chen's COIN download or DVD as it is still the very best visual coin vanish out there and looks INCREDIBLE with this coin.

Sans Minds have really produced a great product here. These coins handle like a dream and I can see many people switching over to them - certainly cheaper than buying heavy duty US dollar coins!! Once you start using these you won't use anything else.



# 6 BANG BY LORD HARRI



PRICE: £19.99

AVAILABLE: [www.saturnmagic.co.uk](http://www.saturnmagic.co.uk)

It was a SELL OUT at the Blackpool Magic Convention 2019

Imagine being able to get everyone laughing before you even do anything....

This gets screams and will get any performance starting with a Bang!

When anything needs signing just bring out your Bang Sharpie and then "blow" their minds.

This is one sure-fire way to get your audiences attention and it signposts that what is to follow is going to be FUN

Key Points

Easy peasy to do.

All you need is an audience.

Quick to reset.

Suitable for all occasions.

No arts and crafts.

Ready to go out of the box.

8 Single Caps provided (UK customers only).

Instant attention getter.

Looks just like a regular Sharpie.

MY THOUGHTS:

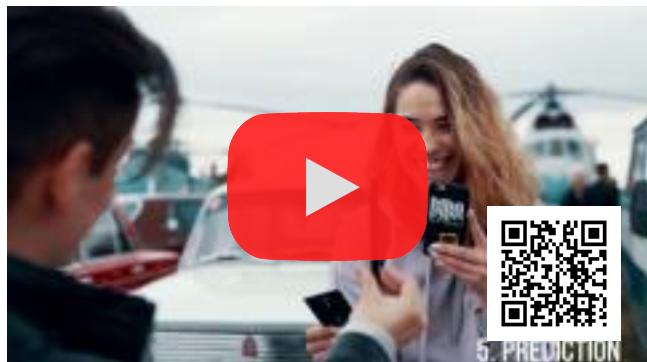
This is a prank/shock joke device that pranks people. It does come with a warning of course and so you should be careful where you perform it - don't do it on somebody with a heart problem. You receive the gimmick Sharpie plus a link to a tutorial. Always be aware with these type of bang gags.

Having said that let's look at the product. This Sharpie is machined just for this gag and looks like a regular pen with the cap on. The moment a person takes the cap off they will get quite a surprise and a large bang. It certainly does exactly what is intended to do. With the share nature of the trick people will probably throw it once it bangs in their hand so you might want to order a few if you really like it. It is made well but the nature of the product means it might break over time. The bang is extremely loud and still shocks me when I open it. It's the type of gag I would use at home and have friends over rather than at a show. I can see magicians having a lot of fun with this when performing for other magicians and on friends.

Well made, if you love this type of gag then this one really makes the most sense.



# 7 WOW INK BY VICTOR VOITKO MAGIC



PRICE 30 Euro

AVAILABLE [www.magic-voitko.com](http://www.magic-voitko.com)

An unbelievable amount of effects with this one trick. This pen will add rare abilities to your everyday magic routine. Wherever you are, at school, in the office, or on the street, you are always ready to amaze!

And now with the help of this pen, you can:

1. Vanishing. Erase ink from any surface anywhere
2. Transport . Transport ink and also turn it into any inscription.
3. Hands prediction . You can turn a line on your hand into a prediction.
4. Appearance. You can appear any small object just by drawing it on your hand, or on the audience.
5. Balance. Impossibly balancing this pen right on your fingertip.

6. Prediction. This pen will also include a card prediction that will add uniqueness to your card routines.

And just for you, inside there is also a Bonus.

#### Bonus

- Telekinesis of pen
- Balance of the pen on a spectator's phone
- Telekinesis
- Trick with your phone and much more.....

#### Specifications

- Has a stylish design.
- Always with you.
- Can be examined.
- Wherever you are, at school, in the office, or on the street, you are always ready to amaze!
- The kit includes two pens. One has the card image, and the second has the special ink. Or you can use all the effects in one pen.

This set includes:

- Special pen - 2
- Repair kit - 1

#### MY THOUGHTS:

You receive two special pens plus a link to an online tutorial. The pens themselves look like nice writing pens and allow you to perform quite a few different effects. The spectators are aware of one pen, which means you can switch one for the other and allow it to be examined at the end. The 'ink' idea has been done before by others and made famous by The Amazing Jonathan. This version could be considered an update of the original gag and the tutorial will teach you some great routines. I particularly like the one where you draw a line on your finger, then take the line and create a chosen card written on your thumb. It's a very creative and original idea that looks amazing. The added addition this pen allows over others is you can switch the ink in and out by clicking on the top of the pen. The pen is stylish and allows you to do this which doesn't show the 'ink' out all the time. You will also learn a novel appearance of a finger ring. You draw a black line around your finger and it instantly turns in to a black finger ring. Again, very clever handling making this truly magical. By using your imagination you can use this pen to make a variety of objects appear. Another example shown is where you draw a line on your chin which visually turns in to either a pen, a cigarette or whatever you want. Perhaps my favourite effect is making the pen balance at the tip of your finger. It looks like a version of Harbin's Chair Suspension Illusion but for close-up using a pen. Actually this might be a good opener if you perform this illusion - you could show this using this pen first. The other pen supplied allows you to force a playing card. The method is very easy (you'll need to be able to force a card) but very visual. This pen you can hand out and be examined. You might want to start performing with the moving ink pen then switch out and finish with this. There are many moments you can switch the pen and you will learn a method in the tutorial. It's very easy to do.

In the BONUS section you will learn how to use the pen to 'shoot' little objects such as a balled up piece of paper, or a toothpick. There is also a fun effect where you draw a line on your phone and

it stays inside the phone - again very creative.

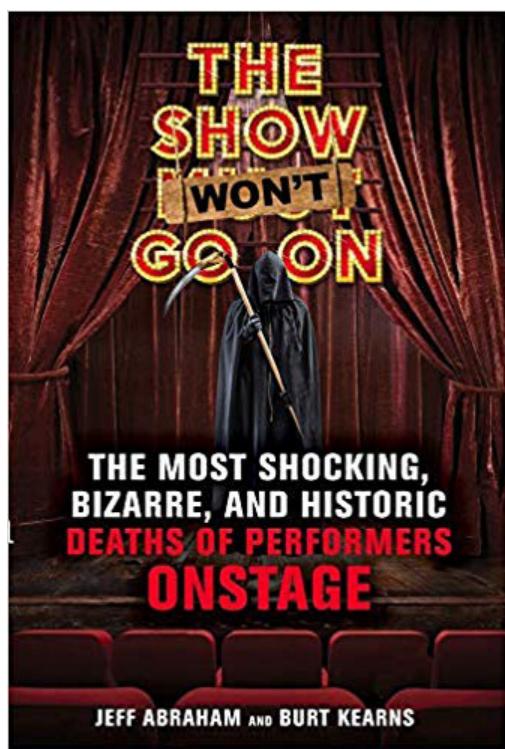
There is SO much material on how to use these pens that it should inspire you to come up with your own ideas. We all carry pens around with us so why not carry one that allows you to do a huge variety of magic. They are good looking pens that are stylish and can let you perform some pretty strong magic. The tutorial finishes by showing you how to 're-thread' the pen when you need to replace it.

A pen that allows for a great variety of routines, can be carried with you anytime and allows you to perform with an organic item such as a pen and create some very strong miracles.



8

## THE SHOW WON'T GO ON BY JEFF ABRAHAM AND BURT KEARNS



PRICE: \$19.99

AVAILABLE: Book stores and [www.ipgbook.com](http://www.ipgbook.com) and Amazon.com

There has never been a show business book quite like *The Show Won't Go On*, the first comprehensive study of a bizarre phenomenon: performers who died onstage. From the comedy magician who dropped dead on live television to the amateur thespian who expired during a play called *The Art of Murder*, the book is a celebration of lives both famous and obscure, as well as a dramatic and accurate recounting of events leading to the moments they died "doing what they loved." *The Show Won't Go On* covers almost every genre of entertainment, and is full of unearthed anecdotes, exclusive interviews, colourful characters and ironic twists. With dozens of heart-stopping stories, it's the perfect book to dip into on any page.

#### MY THOUGHTS:

This was one of those books I just couldn't put down. I've always been fascinated with this topic and only really heard of a few people, the most famous for magicians being Tommy Cooper who really did die on stage while it was televised LIVE. Jeff and Burt have obviously put in A LOT of time and research and managed to get access to a few things never seen or really written about before. The book is written in a very easy to read manner and once I started I needed to finish it, so be warned! It seems a rather odd thing to enjoy reading but it was incredibly compelling reading finding out that there were so many people who literally died on stage. For magicians there are the more obvious ones with those who performed the bullet catch but what really interested me, and one I did not know about was back 1997 in New Zealand when Nellie Fell got shot performing the bullet catch in a circus act. While the book dates back it also looks at more recent deaths including one in 2007 when Zamba Powers was killed performing the bullet catch. There is a nice little addition by Penn on his thoughts on the Bullet Catch trick. Penn also said that at some point he wants to be in the addendum to the book with him it saying he died doing what he loves on stage.

The book covers a range of theatrical deaths, including some that made my head spin. They range from people dying on stage in theatre, Comedians who died on stage, Dancers, Musicians, a horrific story about a newsreader who actually SHOT HERSELF on live television and killed herself, Radio, and even SOCIAL MEDIA. You might think the book is morbid but it's not, there are moments of humour that break up the stories and you can't help but use your imagination to see how some of these unfolded.

The authors were also allowed access, which has never been allowed prior, to the each of J.I. Rodale on *The Dick Cavett show*. Rodale was a health expert who is quoted as saying, "I am so healthy that I expect to live on and on!" For over five decades the death of Rodale on the show did exist but was never allowed to have public access. The footage has been locked away by Cavett's company and Cavett himself says he can rarely bring himself to watch it. Cavett allowed the authors a private showing and they share their thoughts after watching it.

There was another story that caught my attention - it was a television star I grew up watching Sid James. After the death of Tommy Cooper on stage Sid was noted as saying, "I couldn't think of a worst way to die," and sure enough he himself died on stage. performing at a theatre with a show. If you are like me, and love show biz stories then you will really love this book. It's something we've probably all thought about but knew very little about. This book is the first that goes in to detail and really is one you can't put down.



9

## DECK TO ANYTHING BY SANS MINDS



PRICE \$29.95

AVAILABLE All magic dealers  
WHOLESALE [www.murphysmagic.com](http://www.murphysmagic.com)

Do you do card magic? You need this!

Imagine with little to no effort, you can cause a truly impossible finale to happen in your spectator's hand! How about vanishing a deck of card in your spectator's own hand? Controlling time and causing the deck to age into ashes. Turning the cards into chocolates. Turning the whole deck into your business card or your client's logo. Any small items you desire to appear in your spectator's hand, Deck To Anything will do all the work for you.

A card worker's utility device that anyone can use.

Get it now while supplies last.

What you'll receive:

1 pack of gimmick parts (some assembly required)  
1 instructional DVD

#### MY THOUGHTS

What a great idea this is. This is a really great kicker to any ending for a card trick. You receive a special card box, which you have to spend a few minutes preparing but it's very easy and everything is supplied. The box is custom made and really is a great concept. It comes with a DVD for instructions and as usual Sans Minds produce a top tutorial DVD which is 20 minutes. It is super easy to perform and you will no doubt find your own ways to present this. The tutorial shows you using Skittles where the cards in the case vanish and turn in to candy. This would make a great addition to any trade-show worker if a product can fit inside the card box. There are some really nice subtleties where you show the deck in the case just prior to the production of the candies. You will also learn how to maintain the box so it doesn't wear too much. You are limited by your imaginations with this tool because you can produce anything from a spider to chocolates. It all depends on what type of effect you want to create. You will learn a very basic handling and routine but I know this will inspire a lot of creative routines.

One thing I thought would have been a nice addition, and perhaps somebody will make this up, is to have a card selected then you read the spectator's mind, you then show the box and put the card

back in amongst all the other cards, THEN produce the candies. You would need to alter the gimmick to be able to do this but I think it just adds another dimension and convincer. It's the difference between using a regular Omni deck and Joshua Jay's version where the chosen card actually goes inside the deck prior to the reveal. If you like this idea and make it up let me know, I'd love to see what it looks like.

Overall this is a really great product. It can be carried in your pocket and used under any working condition from close-up to strolling. The ending will certainly come as a surprise and because you can produce anything that will fit inside the box you have unlimited possibilities. This is definitely a prop you will use and carry with you.



## 10 SWORDLACE BY SANSMINDS



PRICE: \$59.00

AVAILABLE: All magic dealers

WHOLESALE: [www.murphysmagic.com](http://www.murphysmagic.com)

Swordlace is a classic card effect that has stood the test of time.

Not only is the effect strong and direct, but having the cards spring up into the air and shower to the ground as the effect happens psychologically signifies the finale and wraps the entire performance.

It's a beautiful plot used by many of the greatest in our business. The only problem is, who uses a sword anymore?

Here at the SansMinds Creative Lab in collaboration with Guillermo Dech and Yuji Enei, we have taken all the elements of Swordlace, and reinvented it to our taste. The result? Check this out.

What you receive:

1 pack of gimmick supplies (black or white shoelace option available)  
1 instructional DVD

### MYTHOUGHTS:

You receive a DVD tutorial plus a lace and special gimmick. Everything is designed just for this trick and offers a rather neat method. You have a choice of color shoelace either white or black. From one shoelace you will be able to make two gimmicks. You can actually use any shoelace that you want. This is a really novel

way to find a spectator's chosen and signed card. You will have to spend a little time getting the gimmick ready but once it's set up you will be ready to perform over and over. This gimmick will work best on sneakers because of the nature of the method. This will require some basic sleight of hand, which they teach on the DVD and should not be an issue if you are a card worker. There is a little sneaky work that goes on and you need some misdirection to do this, but this is covered by something that makes sense in the routine as the audience shuffles the cards. Once you are set-up it is VERY easy to do. When performing you can't have people behind you and works best with people in-front - all attention will be on your shoe and the instant the cards spring towards the show and the card has penetrated on to the lace it will get a real audible gasp. It will take a second for the effect to register but it's incredibly visual and looks exactly like a card gets penetrated on to the lace very much like a card sword. Another note is you will need to wear black pants to cover part of the gimmick. The dirty work happens behind your back so you need to consider where you perform this and audience management. This is more for a relaxed performance style where you might wear some kind of sneaker and jeans black jeans perhaps. I really like the use of the shoelace and having the selected card appear stabbed on it is very different, and has an organic feel about it. While there is a set-up required you can be set and have it ready to go anytime. The reset needs to be done out of sight but only takes a few seconds. Overall a great variation on a classic of magic and brings it up to date for the modern performer. The only thing you'll need to supply is the deck of cards.



## 11 REAL SECRETS TOO BY ADAM MILGATE



PRICE: \$75.00

AVAILABLE: All magic dealers

Real Secrets TOO, is Adam Milgate's second book. His first book primarily focused on marketing and promotion and is still available today. Real Secrets TOO, provides what magician's want most—awe inspiring powerful routines and effects.

Make no mistake Adam delivers. Whether you're a hobbyist or performer, the key to powerful magic is routines. It is the creative process that makes a lasting impression.

The ole' saying it's not "what" you do, but "how" you do it—is profound. Adam is the rare talent that has mastered the essential ingredients necessary to prove this point. But his talents exceed beyond, with his ability to teach the tricks, techniques and routines he has learned through his lifetime of performing.

Every day we get phone calls from customers and the two most popular questions are: Do you have any good effects, you can recommend and/or can you help me to create powerful routines?

I admire their question because it shows they understand the true essence of performing. The gimmicks or effects while essential in the overall picture are not as important in the aggregate. Adam understands this all too well.

This book is a must read, regardless of your skillset, in the art of magic. I'm excited to be able to reference this book when we get these questions.

Save yourself hundreds of dollars and time with this investment—buy this book! A collection of professionally scripted tricks and routines straight from the repertoire of a professional magician with more than 45-years experience.

This book is literally brimming with great magic and mentalism as well as advice and tips from a true worker in the art of magic and entertainment. You will learn: 16 full routine, scripted killer effects for stage, platform and close up—some of which are original, some are routines for equipment you probably already own.

Also included are five professional routines of close-up miracles, including an entire act based on Jon Allen's Destination Box.

Learn new contemporary presentations for the Die Box, Cards Across, The Egg Bag, Six Card Repeat, Chinese Sticks and many more.

Plus you will learn how one professional approaches the Emergency Act—two full 45-minute shows—a strolling close-up act that you can hand-carry easily on airlines all over the world. This is an entire close-up act (not just card tricks) that fits into one pocket for those 'impromptu moments, worth the price alone!

#### MY THOUGHTS:

This is one HUGE book filled with so many routines from close-up, stage, and some thoughts on the theory of Magic. One of my favorite chapters is the Bonus chapter where Adam shares his emergency act. I wrote about this is my own book and shared my own emergency act. It's always fascinating to know what others do in a situation where their main act is lost or delayed and what material they choose to perform. Adam shares the routines he does for his close-up act and his Stand-up Act. The material in the stage

act can easily be carried in hand luggage and you will never lose it. It's a solid 45 minute show which combines magic and mentalism.

One of the things that really strikes me about Adams work is the thinking that goes behind some of the more classic routines. His take on The Jumbo "Sex" Card Repeat had me laughing out loud. You have to understand that Adam is Australian and I am a New Zealander. There is a fun rivalry between the two countries and Adam takes a fun poke at our accent with this routine. it's a very funny routine that would I can see playing really well in Australia, but more importantly it shows you how to give a fresh spin on a classic of magic. He also shows how to make up the gimmick cards necessary and I really like the way he's made the cards. His version of Three Cards across is one of the easiest I've seen and he's very good at telling a story that parallels the action of the trick. Another great example of this is his routine for the Chinese Sticks. This routine has a more motivational spin on it, and he shares his complete patter. It would be great for somebody who does after dinner speaking or some kind of magic/motivational presentation.

Have you ever thought about doing The Die Box for adults?? I actually saw a magician do it at The Magic Castle once and it went over incredibly well. Adam shares his routine which is about his grandfather and gambling. It's a great version and does away with the kids sucker routine. The half-dyed hank routine where the hanky changes in the child's hand is a real surprise and again, a novel spin on this classic routine. I've never seen anybody do this before and can't wait to try it.

Is it possible to modernize the egg bag?? Well, Adam has done just that! I agree with Adam when he says the egg bag makes no sense. It has no context and who puts eggs in a bags these days? This chapter not only teaches you a really great routine BUT also gives an insight in to how to be creative. This is the most important take from this chapter. He shares a wonderful story of how this routine developed and I could imagine in my mind some of the things he was doing and saying when he was working on it. This is a hilarious routine and one I'd LOVE to see him perform.

The book contains so many routines and ideas it's hard to name them all. Most routines have photographs and/or illustrations showing how to make a prop. There is a real mix of material and some great routines and presentations for mentalists as well. There is a really lovely routine for Correct Key which shows what happens when the 'stars' align. The focus of this routine is taken off the keys and padlock and firmly placed on a couple that is involved in the trick. Adams version uses the premise of a marriage which could be very funny.

This book is a real gem and it contains some real golden A-plus material.

The Appendix of the book offers some extra material you will need throughout the book. In Chapter 2 there is a section on act creation and he has a tick list that really is worth considering.

This hard cover book has over 260 pages and I highly recommend it for all levels of performers as there is something for everybody.



# 12 REVELATION GUM BY INFINITI MAGIC AND SATURN MAGIC



PRICE: £27.99

AVAILABLE: [www.saturnmagic.co.uk](http://www.saturnmagic.co.uk)

Imagine being able to perform an impossible miracle with a piece of chewing gum you have in your mouth.

This is real WTF, street-style, 100 percent off the cuff, fast, FRESH, visual, no-nonsense, funny as f\*\*k, as-organic-as-it-gets eye CANDY that will get your spectators STUCK on you.

During what appears to be a demonstration of unbelievable sleight of mouth or magic powers - in just a couple of chews you are able to mould a PIECE of 'borrowed' chewing gum into something totally ridiculous like a smiley face, birthday message, superhero or funny insult.

Or, combine this with your favourite card trick and you've got one JUICY revelation on your hands that they will never ask to examine!

Revelation Gum sure won't change the world of magic but it is an awesome little EXTRA something to have in your pocket.

## Key INGREDIENTS

Super duper easy.

All you need to supply is a mouth nothing to prepare.

Nothing to reset.

"Borrow" their gum (or use your own!)

Tasteless & Chewable gimmicks (Not to be swallowed!).

Can be performed naked.

No threads.

No magnets.

No rough & smooth.

No electronics.

No arts and crafts.

Includes x8 hand-made silicone gimmicks that resemble REAL chewed gum.

## MY THOUGHTS:

This really is rather unique and definitely off-beat trick that will appeal to many when used in the right conditions. It is going to catch your audience off guard and produce a moment they won't see coming. It's what I like to call organic because it uses something ordinary that people can relate to and not a magic prop.. You will receive 8 incredibly well made gimmick that really do and feel like chewing gum. They are white in colour so you'll just need regular gum to chew. So much time and thought has gone in to the production of the gimmicks that during performance they won't suspect it isn't real gum. The gimmicks really do look like real chewing gum and it would be very hard for the spectator to notice the difference. They also have a stretchy feel to them so as you pull them out of your mouth they will stretch just like real gum, then you can show your masterpiece you made with the gum. The gimmicks include 3 card revelations, one that reads Happy Birthday, a Batman, a Smiley Face, one giving 'the middle finger' and an adult version of a male part. This is obviously used for adult audiences only.

This DOES come with a warning because you don't want to swallow them. They are silicon and rubber and if swallowed them there WILL be trouble. This is not intended for kids to use. If you follow the tutorial you will learn the proper method on where to place it in your mouth. Having said that, if you are like me and chew gum regularly then this is something that would easily fit in your pocket. When asked to do a trick you can certainly create a little miracle with a piece of gum. I think the Batman gum revelation is my favourite, and more often than not people will either say Superman or Batman.

Obviously where and when you perform this will be up to you. I couldn't chew gum at a high paid corporate close-up gig for example, but with friends or when I'm out and about and normally chew gum I would use it. It really does depend on your performing environment and your character.

I can see a lot of magicians having fun with this, and by combining it with some kind of force you will have a really novel prediction. With the gum that 'gives the middle finger' or the 'male part' you might want to use this on a heckler perhaps.

Certainly lots of fun to be had with this very off-beat piece of magic.



# 13 SNOW SHOT 2.0 BY NICTOR VOITKO



PRICE: € 40.00

AVAILABLE: [www.magic-voiko.com](http://www.magic-voiko.com)

This product is perfect for amazing spectators turning small objects of your choice into confetti.

You can transform, disappear, appear various objects in a cloud of confetti.

At the same time, your hands are always clean and empty.

You can also show up confetti from empty hands.

There is another option: you can use this trick for the appearance of different objects.

Very important - YOUR HANDS ARE ALWAYS CLEAN AND EMPTY!

#### Frequently asked Questions

1. Question: after using the trick can confetti or one-time tricks be reloaded?

1. Answer: the trick can be used many times (if you find it on the floor :), after the shot fell to the floor, so if you have time / opportunity to find it, you can use it again, however it is better to have a few extra tricks.

#### Specifications

- Your hands are always clean and empty.

- Reusable

- Easy to use

#### This set includes:

The SnowShot gimmick - 20

The special holder - 1

The small packet confetti - 1

#### MY THOUGHTS:

Another extremely clever gimmick by Victor Voikto. If you are looking for an easy way to produce a small amount of confetti during

your show to enhance a particular routine this is an ideal way to do it. The gimmick actually becomes part of the confetti and is very easy to retrieve after the show. This means you can use it for as long as you can find it after your show. The hands are shown empty and whenever you need to get hold of the gimmick it is small enough to conceal and release when needed. This is best utilized for platform or stage but under certain close-up conditions you could possibly use it as long as the client doesn't mind a small mess of confetti. Because of the gimmick the confetti really bursts out of nowhere - as though you produced it from thin air, almost like a small explosion without any air type gimmicks to blow it. The appearance of the confetti to enhance any routine is very strong and very surprising. This is a very clever tool that magicians will definitely want to get. I would suggest getting more gimmicks just in case you can't find them after the show, and because they are well priced it makes sense to have some extra on hand.

Small enough to conceal yet produce more than enough confetti for that moment you want to really enhance a vanish or an appearance.



# 14 DEEP CLEAR BY PAUL HARRIS



PRICE: \$39.95

AVAILABLE: All magic dealers

WHOLESALE: [www.murphysmagic.com](http://www.murphysmagic.com)

THEIR FAVOURITE WORD IS INSIDE YOUR CLEAR WALLET!

Paul Harris' Clearest Deepest Astonishment is a bullet-proof Masterpiece.

A window-ID-wallet VISIBLY holding a small packet of cards is placed on the table.

Anyone FREELY calls out a short, favourite word or name.

Let's say it's ZING.

She uses her magic word ZING for a fast, fun Card Mystery

But that's just the Deep Clear warm up...

Your empty hands pick up the clear wallet and slowly slide out the cards that have never left her sight!

Drawn on each card is a single large bold letter.

The letters spell out a single word...

Z..I..N..G

Her favorite word has been inside your clear wallet the ENTIRE TIME!

Paradigms popped... Stunned Silence... Deep Astonishment

Paul Harris' Deep Clear is the culmination of Over 20 years of experience with his original Deep Astonishment concept.

Deep Clear has a dramatic new gimmick and new structure. Everything about Deep Clear is faster... Easier... more convenient... and more open (your spectator can even shuffle her cards).

Deep Clear is an authentic PH masterpiece exquisitely designed to be your transcendent last-gasp show-stopper.

\* The New skinny Deep Clear Wallet is a joy to use.

\* One touch and it's done. Easily fits in your shirt pocket.

\* Prediction cards have a DIFFERENT COLOR BACK than deck.

\* No force: use any short word with different letters.

\* No palming. Very easy to do.

\* No cue cards or memory work.

\* No secret writing.

\* Adapt to your favorite deck backs.

\* Draw your own prediction letters in any style or colors you'd like.

\* Works in ANY language!

Comes complete with ready-to-use gimmicks and USPCC deck of cards.

EXPERIENCE THE EVOLUTION OF ASTONISHMENT TODAY!

#### MY THOUGHTS:

Let's look at the positives first.

You get a great little gimmick wallet, a special card that make a certain move extremely easy to do, and a deck that you customize in your language. Depending on how you perform this (using the routine provided or develop your own handling) the actual sneaky part is super easy to do. The ending of this routine where you pull out playing cards out of the little wallet that spell out a four letter word the spectator thought of is such a strong climax. A nice addition is having the wallet on the table at the start of the routine. You never bring it in to focus until the end so nobody expects you to have their thought of word in there.

The tutorial does teach you a routine however it really isn't as strong as it could be. While this is more than pick a card find a card I think the actual set-up could have been much stronger than the one taught in the tutorial. The person teaching the tutorial seems to fluster over some of the handling and it doesn't look as smooth as it should. There seems to be a lot of steps to take just to find a card.

The premise of having the spectator choose a magic word is nice,

although I prefer the original version when this first came out, although making up a magic word is a nice idea. The word can be up to 7 letters but that would be far too many. They suggest four words each with a different letter. In performance you'd need to make sure you tell them this so they don't choose a word with two of the same letters in there. It's not a big deal.

#### THE NOT SO POSITIVE

I just didn't feel that the routine taught on the tutorial was that strong and just seemed really awkward. It seemed like a lot of work just to find a chosen card and the method used to find the chosen card, while clever just seemed out of place and didn't flow at all. I'm not sure if it was just the performance tutorial that seemed awkward but it just felt long-winded and didn't fit well with the effect. There seemed to be too many 'other things' going on that it felt not all that well thought through from a performer's point of view. While there appeared to be motivation it just didn't feel natural in the context of the routine. While the actual 'word' part is clever and easy to do, getting to that point could have been more thought out and made more entertaining.

#### HOWEVER ...

A really strong positive ...

Dave Loosley recently uploaded something as an addition to the tutorial after the original trick came out. He also felt the tutorial wasn't great as far as method and reasoning behind the chosen card, and for me Dave really saved this one and elevated it to something people will certainly use. Not only that but I think it shows that you can take something with a good premise (the actual method for getting the words inside the wallet is brilliant and a strong climax) and work on it yourself for your own needs. Dave got rid of a lot of the main issues and developed a handling that looks so much better and actually fooled me on the first viewing. What he did was make the opening routine using the chosen card so much stronger and you end up with two very strong pieces of magic without any fumbling around. You could have actually stopped it there as a stand-alone trick but now with the addition of the Paul Harris wallet and word routine you have a routine that has an incredible ending that nobody will see coming. We now have a great reason for using a magic word that actually does do some strong magic.

Some points to note - you will need to do a little set-up at the beginning with some of the cards but this is done once and you are set forever. You can also do this in any language to make words up. One note is that all performances require the use of a table. I spent a few days with this and developed a version that I can do for strolling - I still need to iron out the handling however the ending is so strong it's worth putting in the time and effort to get this so I can do it in a strolling situation without the use of any tables.

At first I admit I was very disappointed in the tutorial handling BUT having watched Daves version this has become an extremely strong piece of magic with a climax that will blow spectator's away.



# CARD COLLECTOR CASE

HIGH QUALITY ACRYLIC PLAYING CARD SHOW CASE



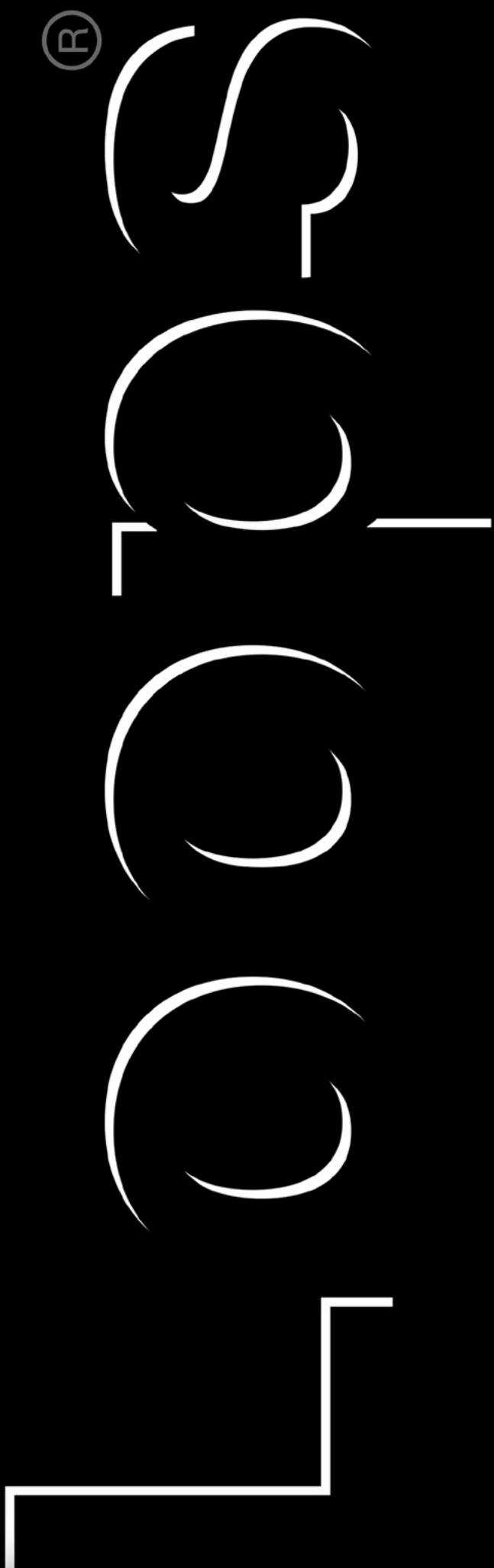
PROTECT YOUR  
COLLECTOR DECKS

HIGH QUALITY ACRYLIC

MAGNETIC LOCKS  
HOLDS POKER SIZE CARDS  
CUSTOM MADE

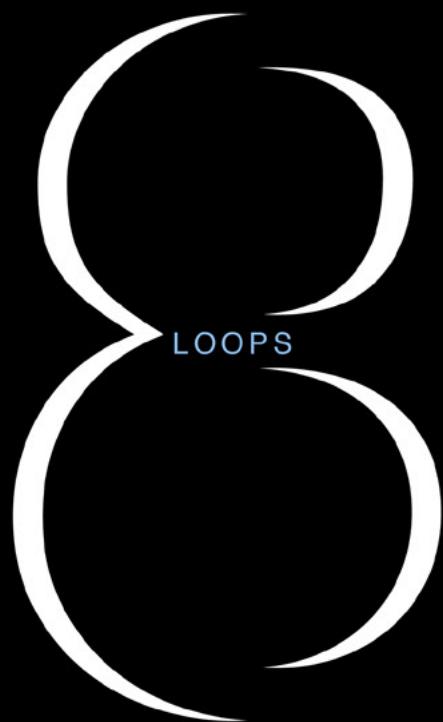
Visit [www.murphysmagic.com](http://www.murphysmagic.com) for more.





WATCH THE TRAILER AT MURPHYSMAGIC.COM/LOOPS

NEW



“THE ULTIMATE SECRET POWER...

I NEVER LEAVE HOME WITHOUT IT”

- DYNAMO

Yigal  Mesika  
real magic

Re-Inventing

The Reel

AGAIN.

Available Now

Distributed by Murphy's Magic Supplies.



Yigal Mesika

# TARANTULA II



## GLOBAL DISTRIBUTION NETWORK!

Get your product sold throughout the world.

## DEDICATED TEAM TO SERVE YOU!

Our friendly and knowledgeable team is here to personally handle our dealer and vendors' needs.

Murphy's Magic Supplies - committed long-term partner, providing outstanding



## OVER 12,000 PRODUCTS!

With **20** years of buying experience,  
we find the best products available.



[WWW.MURPHYSMAGIC.COM](http://WWW.MURPHYSMAGIC.COM)  
1.800.853.7403

*service with honesty & integrity unparalleled in the magic industry.*



A Sharpie is placed on a table or on a glass. The performer concentrates and the pen falls dramatically to the floor. Simple, direct yet powerful. Both Banachek and Ryan have had people screaming and even running out of a room!

**Self-working • No Threads, Magnets or Blowing • Control the Time**

**MERCHANT  
OF MAGIC**  
[www.magicshop.co.uk](http://www.magicshop.co.uk)

**PEGANI**  
[www.pegani.dk](http://www.pegani.dk)

**HOCUS POCUS**  
[www.hocus-pocus.com](http://www.hocus-pocus.com)

**VANISHING INC.**  
[www.vanishingincmagic.com](http://www.vanishingincmagic.com)

**MARCHAND  
DET RUCS**  
[www.marchanddetrucs.com](http://www.marchanddetrucs.com)

**CLICK HERE  
TO SEE  
THE VIDEO**

